

2018 Advertising Guidelines and Submittal Instructions

PTI JOURNAL Reach design professionals and industry representatives.



Take advantage of discounted ad rates by reserving ad space in both 2018 issues of the *PTI Journal*. In 2018, the *PTI Journal* will be distributed to PTI Company and Professional Members. Additionally, PTI sells back issues to design professionals and academicians around the world. The publication features PT-focused peer-reviewed technical papers, articles, industry news, and project case studies.



NEW—Save \$100 on total purchase when ads are placed in both 2018 issues.

Ad size	Member		Nonmember		# of Issues		Total
	Color	Black & white	Color	Black & white	1 Issue	2 Issues	
1/4 page	\$550	\$350	\$650	\$450	X1	X2	
1/2 page	\$750	\$550	\$850	\$650	X1	X2	
Full page	\$1050	\$850	\$1150	\$950	X1	X2	
Inside cover	\$1300		\$1400		X1	X2	
Back cover	\$1550		\$1650		X1	X2	
Subtotal:							
Subtract \$100 from subtotal if ads are placed in both issues							
Total:							

Please indicate the issue(s) you would like your ad(s) to be included in.

☐ 2018 Issue 1 ☐ 2018 Issue 2

Company name

Street address

City

State

Zip code

Phone

Fax

E-mail

Contact name

Contact e-mail

Contact phone

PAYMENT INFORMATION

PAYMENT METHOD: ☐ CHECK (on US Bank) ☐ CREDIT CARD (circle one) Visa MasterCard American Express Discover
☐ INVOICE (members only)

Cardholder name

Expiration date

Credit card #

Billing Address

Billing zip code

CW

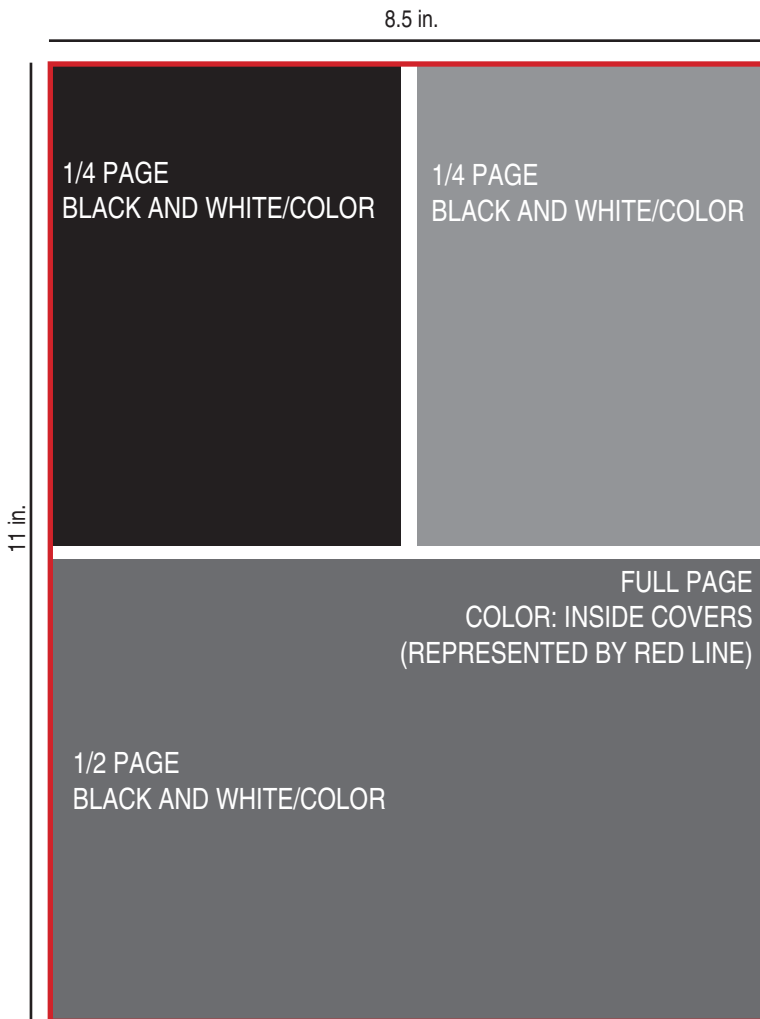
Signature

pti POST-TENSIONING INSTITUTE
 Stressing the Stronger Concrete Solution™

38800 Country Club Drive Farmington Hills, MI 48331
Contact Sara Steptoe-Campbell if you have any questions regarding ad space:
 Phone: (248) 848-3809 Fax: (248) 848-3181
 E-mail: sara.steptoe@post-tensioning.org

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PTI JOURNAL *An excellent forum to reach design professionals and industry representatives.*



ADVERTISING GUIDELINES:

- Files must be sent as an Adobe PDF version 5.0 or later (preferably as a press-quality, high-resolution file)
- Files should be converted to CMYK.
- If sending a color logo, please save it as a cmyk .eps file or a .tiff file with a resolution (dpi) of 300 or higher.
- If sending a black and white logo, please save it as a cmyk .eps file or a .tiff file with a resolution (dpi) of 300 or higher.
- Ad dimensions:
Full page with 1/8" bleeds: 8.625 in. x 11.125 in.
1/2 page: 7.3889 in. x 4.9259 in.
1/4 page: 3.5313 in. x 5.6879 in.

Diagram at left represents a 8.5 x 11 inch page.
Image is not to scale.

Contact Sara Steptoe-Campbell with any questions.
(Contact information is listed below.)

Please send artwork to sara.steptoe@post-tensioning.org by the dates indicated to the right to be included in the issue.

	Order Deadline	Artwork Deadline
Issue 1	July 13, 2018	July 20, 2018
Issue 2	October 5, 2018	October 12, 2018



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