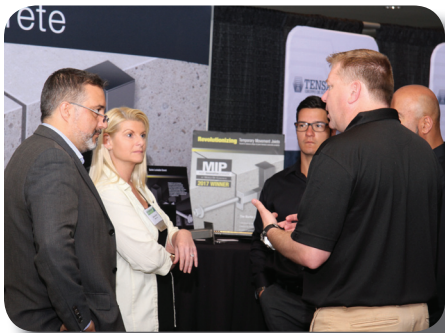


Part 2: 2020 PTI Convention Partner Opportunities

2020 PTI Convention
May 3-6, 2020
Hilton Miami Downtown
Miami, FL, USA



The annual PTI Convention is the only event that focuses on the use of post-tensioned concrete in structures and slabs. This premiere event brings together all the most influential professionals and companies in the industry for four days of productive committee meetings, interesting technical sessions, invaluable networking activities, and a diverse exhibit hall.

The 2019 Convention hit record attendance with over 300 suppliers, contractors, consultants, design professionals, government employees, educators, and students. PTI is looking to increase attendance even more in Miami in 2020 by adding additional Convention activities and increasing its reach into the local Miami market for a “Free Exhibit Hall Entry Day.”

There are many opportunities to become a PTI Partner at the 2020 Miami Convention: from reserving a booth in the exhibit hall to sponsoring a Convention event, food/beverage, and/or the badge lanyard, there is an opportunity and a price point for everyone.

All of the following 2020 PTI Convention Partner opportunities on pages 10-11 include various company recognition on the PTI website, social media, electronic communications, PTI *JOURNAL*, Convention app, Convention program book, and event signage.

2020 PTI Convention Exhibiting Partner Opportunities

See current exhibit hall floorplan at Post-Tensioning.org; booth contract will be sent separately

Booth Size	20x20	10x20	10x10
Cost (PTI Member/Non-Member)	\$5,500/\$8,000	\$3,500/\$5,000	\$1,750/\$2,500
Includes			
Full Convention Registrations	6	4	2

2020 PTI Convention Event Sponsor Opportunities

Sponsorship	Research Fundraising Mixer	Women in PTI Breakfast	Young Pro/Student Site Visit
# Available	1	1	1
Cost (PTI Member/Non-Member)	\$5,000/\$7,500	\$1,500/\$2,000	\$1,000/\$1,500
Includes	SOLD		SOLD
Advertising	Full-page, color ad on inside front cover of Convention program book + clickable banner ad on Convention app	Full-page, color ad in Convention program book + clickable banner ad on Convention app	Half-page, color ad in Convention program book + clickable banner ad on Convention app

2020 PTI Convention Meal Sponsor Opportunities

Sponsorship	Attendee Lunch	Attendee Breakfast
# Available	3 (pick Mon., Tues., or Wed.)	3 (pick Mon., Tues., or Wed.)
Cost (PTI Member/Non-Member)	\$1,500/\$2,000	\$1,250/\$1,750
Includes	SOLD	
Advertising	Full-page, color ad in Convention program book + clickable banner ad on Convention app	Half-page, color ad in Convention program book + clickable banner ad on Convention app

2020 PTI Convention Bar Sponsor Opportunities

Sponsorship	Welcome Reception Bar	Awards Reception Bar
# Available	1	1
Cost (PTI Member/Non-Member)	\$2,750/\$3,500	\$1,500/\$2,000
Includes		
Advertising	Full-page, color ad on back cover of Convention program book + clickable banner ad on Convention app	Full-page, color ad in Convention program book + clickable banner ad on Convention app

Additional 2020 PTI Convention Sponsor Opportunity

Sponsorship	Convention Lanyards with your Company's Info/Logo
# Available	1
Cost (PTI Member/Non-Member)	\$750/\$1,000
Includes	SOLD
Advertising	Half-page, color ad in Convention program book + clickable banner ad on Convention app