

Part 4: PTI Membership Directory & PTI *JOURNAL* Partner Opportunities

Published each calendar year, the **PTI Membership Directory** is said to be one of the most valuable resources offered. It contains contact information for all PTI Members and is automatically mailed to all PTI Members. It is also distributed at the PTI Convention and other industry events.

The Membership Directory is often used as a resource over-and-over again throughout the year in the offices of PT suppliers, design pros, contractors, consultants, government employees, and educators, so the ads inside are subject to longer ad life and repeat exposure to the most influential people in the industry. Advertisements in the PTI Membership Directory are reserved for PTI Members only.

Due to Member and advertiser feedback, the 2020 PTI Membership Directory will once again be printed and mailed to all PTI Members.



Ad Size	Cost	Artwork Due
2-page spread	\$2,250	2/29/2020
Full-page inside front cover	\$1,500	
Full-page	\$1,250	
Half-page	\$950	
Quarter-page	\$725	

Published twice per year and mailed to all PTI Members around the world, the **PTI *JOURNAL*** is the industry's only periodical focused on the post-tensioned concrete industry.

The publication features peer-reviewed technical papers, articles, industry news, and project case studies. It's unique in its shelf-life: the *JOURNAL* is often used as a reference, and therefore provides extended ad life and repeat exposure to your brand.

In addition to being distributed to all PTI Members, hundreds of copies of the *JOURNAL* are given out at industry events including World of Concrete, the NCSEA Structural Engineering Summit, and more. The PTI *JOURNAL* is also available to purchase on the PTI website for non-Members.



Ad Size	Cost per Issue (PTI Member/Non-Member)	Artwork Due
Full-page back cover	\$1,750/\$2,250	June Issue 5/15/2020 November Issue 10/16/2020
Full-page inside front cover	\$1,500	
Full-page	\$1,250/\$1,650	
Half-page	\$950/\$1,250	
Quarter-page	\$725/\$1,050	