

2016 ADVERTISING OPPORTUNITIES ANNUAL MEMBERSHIP DIRECTORY

Advertisements in the PTI Membership Directory are only available to PTI Company-level Members in good standing.

Deadline to submit artwork is Friday, February 12, 2016

The PTI Membership Directory is published annually and includes a listing and contact information for all PTI Company Members and most PTI Professional Members. The directory is distributed to all PTI Members. In addition, this directory is given out to attendees at major trade shows, including 2016 World of Concrete and the 2016 PTI Convention. Approximately 2000 copies will be distributed.

Advertisements in the PTI Membership Directory may be full page, 1/2 page, or 1/4 page in full-color.

AD SIZES

Please check all that apply:

- 1/4 page color 1/2 page color Full page color Full page color inside cover Back cover 2 page spread

CONTACT INFORMATION

Company name

Street address

City

State

Zip code

Phone

Fax

E-mail

Contact name

Contact e-mail

Contact phone

PAYMENT INFORMATION

PAYMENT METHOD: CHECK (on US Bank) CREDIT CARD (circle one) Visa MasterCard American Express Discover
 INVOICE

Cardholder name

Expiration date

Credit card #

Billing zip code

Signature

ADVERTISING GUIDELINES:

- Files must be sent as an Adobe PDF version 5.0 or later (preferably as a press quality, high-resolution file)
- If sending a color logo, please save it as an .eps file or a .tiff file with a resolution (dpi) of 300 or higher.
- If sending a black and white logo, please save it as an .eps file or a .tiff file with a resolution (dpi) of 150 or higher.
- Send page dimensions based on an 8.5 x 11 in. page. (Example: if sending a 1/4 page ad, send ad size dimensions at 4.25 x 5.5 in. or larger—not smaller.)

Diagram at left represents a 8.5 in. x 11 in. page. Image is not to scale.

Contact Jackie Heiss with any questions. (Contact information is listed below.)



ADVERTISING PRICES:

Annual Membership Directory		
Deadline for ad submittal: Friday, February 12, 2016		
Member	1/4 page color	\$500
	1/2 page color	\$700
	Full page color	\$1000
	Full page color inside cover	\$1250
	Full page color back cover	\$1500
	2 page spread	\$2000
Nonmember	NOT AVAILABLE	