

2025 Partner Program

The Post-Tensioning Institute (PTI) offers a unique opportunity to meet your marketing, outreach, and engagement objectives by connecting you with the largest post-tensioning (PT) industry audience. Through event participation, sponsorship, and print advertising, you can effectively showcase your brand and marketing messages to key industry players.

World of Concrete

World of Concrete (WOC) is a premier annual international event for concrete and masonry professionals, showcasing the latest equipment, products, training, and technologies that enhance safety, efficiency, and high-quality products.

The Institute will be exhibiting in booth N3023 located in the North Hall of the Las Vegas Convention Center. PTI will also be hosting a VIP Reception for influential industry leaders. Attendees will enjoy an open bar, hors d'oeuvres, and networking with top decision-makers. Even if you're not exhibiting, you can still connect with key industry figures by sponsoring PTI's VIP Reception.



Please note that sponsorship is exclusive to PTI Members.

Sponsorship	Major Sponsor	Supporting Sponsor	Contributing Sponsor
Spots Available	1	3	6
Member Pricing	\$5,500	\$3,250	\$2,225
VIP Reception – Guest Ribbons	15 Ribbons	10 Ribbons	5 Ribbons
Sponsor Recognition	Your company logo will be prominently displayed on a retractable banner at the booth and featured in a rotating presentation during the PTI VIP Reception.		

Certification Weeks

Certification Weeks offer specialized training and certification workshops for field personnel involved in post-tensioning (PT) operations, including installers, inspectors, and engineers, across six United States cities.

With over 900 students attending in 2024 and even more anticipated in 2025, PTI Certification Weeks provide ample opportunities to connect with industry professionals through our sponsorship options.



Please note that sponsorship is exclusive to PTI Members.

Sponsorship	Certification Week	Spots Available	Member Pricing
Tabletop Display	Dallas	3	\$450
	Nashville	3	\$450
	Salt Lake	3	\$450
	Atlanta	3	\$450
	Austin	3	\$450
	Phoenix	3	\$450
PTI Certification T-Shirt	Your company logo displayed on PTI's Certification t-shirt given to all certified personnel.	15	\$300

Convention

PTI Convention brings together over 200 industry professionals, including suppliers, contractors, consultants, design experts, government employees, educators, and students. This event features productive meetings, technical sessions, and networking opportunities through social events like the PTI Welcome Reception, PTI Awards Dinner, and the PTI Research Mixer.

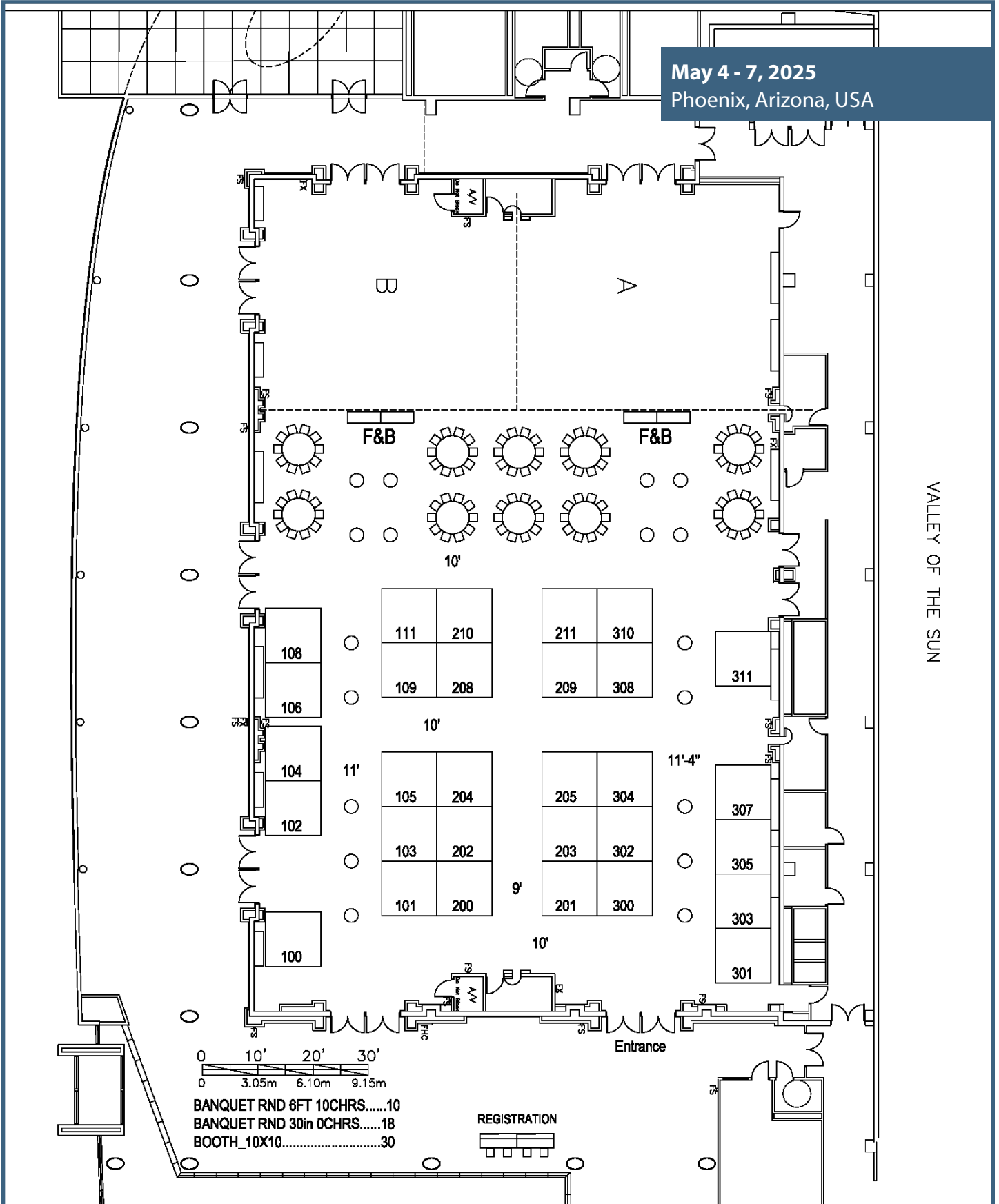
There's an opportunity and price point for everyone. Don't miss your chance to be part of this significant event.



Sponsorship	Sponsorship Level	Spots Available	Member Price	Non-Member Price
Welcome Reception	Major Sponsor	1	\$3,500	\$4,850
	Supporting Sponsor	1	\$1,500	\$2,850
Awards Reception	Major Sponsor	1	\$3,500	\$4,850
	Supporting Sponsor	1	\$1,500	\$2,850
Research Mixer	Major Sponsor	1	\$5,000	\$7,500
	Supporting Sponsor	1	\$3,000	\$5,500
Breakfast	Monday	1	\$1,650	\$2,450
	Tuesday	1	\$1,650	\$2,450
	Wednesday	1	\$1,650	\$2,450
Lunch	Monday	1	\$1,900	\$2,700
	Tuesday	1	\$1,900	\$2,700
	Wednesday	1	\$1,900	\$2,700
Coffee Break	Sunday	1	\$800	\$1,500
	Monday	1	\$800	\$1,500
	Tuesday	1	\$800	\$1,500
Student Site Visit with Company Logo	Monday	1	\$1,100	\$1,650
Exhibitor Booth	20x20		\$7,550	\$10,750
	10x20		\$5,150	\$6,750
	10x10		\$3,250	\$4,350
Convention Lanyards with Company Logo		1	\$1,900	\$2,700
Convention Notepads with Company Logo		1	\$1,900	\$2,700
Convention Folders with Company Logo		1	\$1,900	\$2,700

May 4 - 7, 2025
Phoenix, Arizona, USA

VALLEY OF THE SUN



BANQUET RND 6FT 10CHRS.....10
BANQUET RND 30in 0CHRS.....18
BOOTH_10X10.....30

REGISTRATION

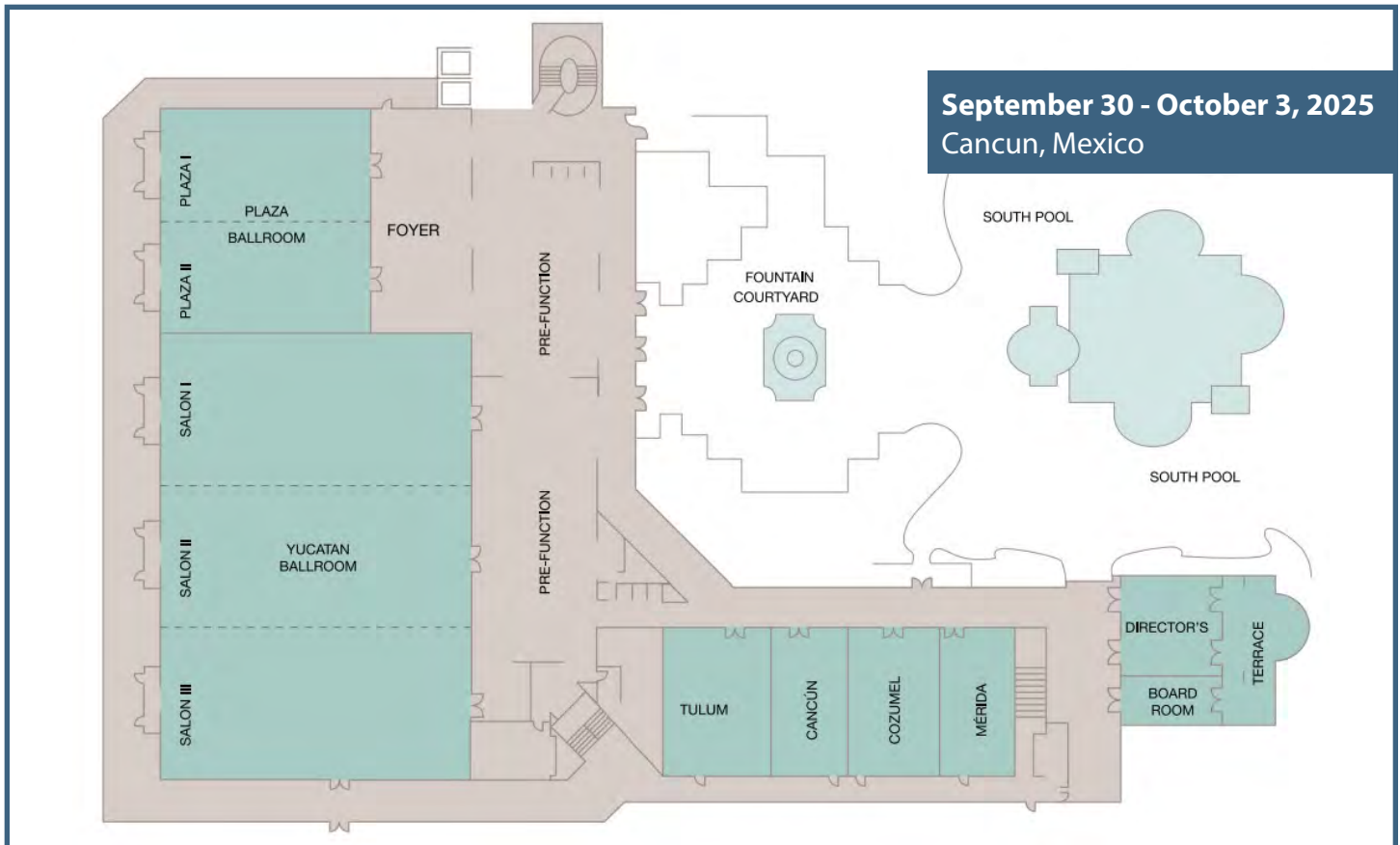
Committee Days

Committee Days draw the most active and influential professionals who establish industry standards and lead innovations. The 2024 event achieved record attendance with over 100 participants, including suppliers, contractors, and educators. Attendance is anticipated to increase with the 2025 event set in Cancun, Mexico.

PTI is offering five partnership opportunities for 2025, which include sponsorships for meals, coffee breaks, the President’s Reception, and badge lanyards featuring company logos.



Sponsorship	Sponsorship Level	Spots Available	Member Price	Non-Member Price
President’s Reception		1	\$1,900	\$2,700
Breakfast	Friday	1	\$1,350	\$2,150
Lunch	Wednesday	1	\$1,625	\$2,425
	Thursday	1	\$1,625	\$2,425
Coffee Break	Wednesday	1	\$800	\$1,500
	Thursday	1	\$800	\$1,500
Convention Lanyards with Company Logo		1	\$1,100	\$1,900

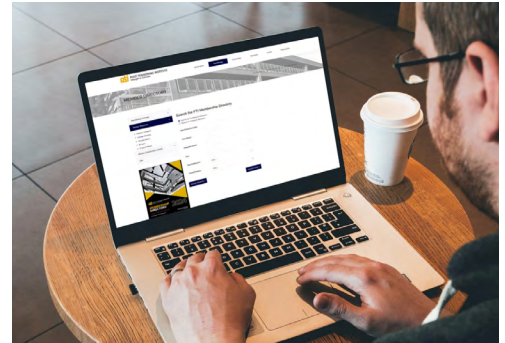


Membership Directory

Published annually, the Membership Directory is a highly valuable resource containing contact information for all PTI Members. Automatically mailed to members and distributed at PTI events, it is widely used throughout the year by post-tensioning (PT) suppliers, design professionals, contractors, consultants, government employees, and educators.

This repeated usage ensures longer ad life and frequent exposure to the most influential industry professionals.

Please note that sponsorship is exclusive to PTI Members.



Sponsorship	Sponsorship Level	Spots Available	Member Price
2-Page Spread		1	\$2,975
Inside	Front Cover	1	\$2,150
	Back Cover	1	\$2,150
Full-Page Ad		4	\$1,875
Half-Page Ad		4	\$1,250
Quarter-Page Ad		1	\$950

PTI JOURNAL

The PTI *JOURNAL*, published biannually and mailed globally to all PTI Members, is the sole periodical dedicated to the post-tensioned (PT) concrete industry. Featuring peer-reviewed technical papers, articles, industry news, and project case studies, the *JOURNAL* serves as a valuable reference with an extended shelf-life, enhancing ad longevity and brand exposure.

Distributed at major industry events and available for purchase on the PTI Store for non-members, the *JOURNAL* offers significant advertising opportunities.

Additionally, we can provide professional graphic design services for ad creation.



Sponsorship	Sponsorship Level	Spots Available	Member Price	Non-Member Price
Back Cover	Spring Issue	1	\$2,450	\$2,975
	Fall Issue	1	\$2,450	\$2,975
Inside Front Cover	Spring Issue	1	\$2,175	\$2,700
	Fall Issue	1	\$2,175	\$2,700
Inside Back Cover	Spring Issue	1	\$2,175	\$2,700
	Fall Issue	1	\$2,175	\$2,700
Full-Page Ad	Spring Issue	2	\$1,650	\$2,150
	Fall Issue	2	\$1,650	\$2,150
Half-Page Ad	Spring Issue	4	\$1,100	\$1,650
	Fall Issue	4	\$1,100	\$1,650
Quarter-Page Ad	Spring Issue	2	\$875	\$1,350
	Fall Issue	2	\$875	\$1,350

Advertising Submission Guidelines

For print advertisements, please submit an Adobe Acrobat PDF file of press-quality standard. Ensure all advertisements adhere to exact size specifications and are high-resolution, with photos and colors converted to CMYK. All images must be embedded and maintain a minimum resolution of 300 DPI.

PTI Membership Directory

Size Description		Width	Height	Bleed
* Two-Page Spread	Trim	17"	11"	0.125"
	Safe Zone	16"	10"	0.125"
* Please ensure that the vertical center of the advertisement, measuring 1-inch in width, does not contain any essential text or images to accommodate the fold or binding.				
Full-Page	Trim	8.5"	11"	0.125"
	Safe Zone	8"	10"	0.125"
Half-Page		7.375"	4.75"	Not Applicable
Quarter-Page		3.5"	4.75"	Not Applicable

PTI JOURNAL

Size Description		Width	Height	Bleed
Full-Page	Trim	8.375"	10.875"	0.125"
	Safe Zone	7.375"	9.875"	0.125"
Half-Page		7.375"	4.75"	Not Applicable
Quarter-Page		3.5"	4.75"	Not Applicable

Advertising Submission Deadlines

PTI Membership Directory

Issue	Deadline
Spring Issue	To Be Determined

PTI JOURNAL

Issue	Deadline
Spring Issue	March 1, 2025
Fall Issue	August 1, 2025

Send artwork file(s) to: Paulina Barbone at Paulina.Barbone@post-tensioning.org

Any artwork not meeting the above specifications must be corrected by the above deadlines. If the Post-Tensioning Institute (PTI) needs to make modifications to the artwork, changes will be billed at \$100 per hour for Members (\$150 per hour for Non-Members).

PTI Academy

For the first time, you can sponsor our monthly webinars and prominently feature your company logo and website at the start of each session. This unique visibility effectively boosts your brand recognition, reaching a wide array of targeted professional audiences eager to engage with industry leaders.

Company logo and website information must be submitted a month prior to Tram Hickey at Tram.Hickey@post-tensioning.org.

Please note that sponsorship is exclusive to PTI Members.



Sponsorship	Sponsorship Level	Spots Available	Member Price
Monthly Webinar	January	1	\$300
	February	1	\$300
	March	1	\$300
	April	1	\$300
	May	1	\$300
	June	1	\$300
	July	1	\$300
	August	1	\$300
	September	1	\$300
	October	1	\$300
	November	1	\$300
	December	1	\$300

2025 Partner Program Commitment Form

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Company Name				
Street Address				
City		State/Province		Zip Code/Postal
Country				
Contact Name				
Contact Email				
Contact Phone				
Website				

Payment Method	American Express	Discover	MasterCard
	Check (U.S. Bank Only)	Invoice (Members Only)	Visa
Credit Card Number			
Expiration Date:		CVV	
Complete Billing Address			
Cardholder Name			
Cardholder Signature			

E-mail or mail your completed Partner Commitment Form with payment to:

Post-Tensioning Institute
 38800 Country Club Drive
 Farmington Hills, Michigan 48331

Paulina Barbone
paulina.barbone@post-tensioning.org
 (248) 848-3809

You will receive an email confirmation for your PTI Partner Selections. If any of your selections require additional instructions (such as Convention Booth, Lanyards, Advertisements, etc.), these will be sent separately after confirmation. Items are available on a first-come, first-served basis, but current PTI Members have priority until **November 29, 2024**. After this date, Partner opportunities will be available to Non-Members. Payment is required at the time of order. Multi-item discounts apply to each order individually. For instance, if you order two items in December, you'll get a 10% discount, and if you order three more in March, you'll receive a 15% discount. No refunds or adjustments will be made.

Sponsorship	Sponsorship Level	Member Price	Non-Member Price	Total
World of Concrete	Major Sponsor	\$5,500	Not Available	
	Supporting Sponsor	\$3,250	Not Available	
	Contributing Sponsor	\$2,225	Not Available	

Sponsorship	Sponsorship Week	Member Price	Non-Member Price	Total
Certification: Tabletop Display	Dallas	\$450	Not Available	
	Nashville	\$450	Not Available	
	Salt Lake City	\$450	Not Available	
	Atlanta	\$450	Not Available	
	Austin	\$450	Not Available	
	Phoenix	\$450	Not Available	

Sponsorship	Member Price	Non-Member Price	Total
Certification: T-Shirt Logo	\$450	Not Available	

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Convention	Sponsorship Level	Member Price	Non-Member Price	Total
Welcome Reception	Major Sponsor	\$3,500	\$4,850	
	Supporting Sponsor	\$1,500	\$2,850	
Awards Reception	Major Sponsor	\$3,500	\$4,850	
	Supporting Sponsor	\$1,500	\$2,850	
Research Mixer	Major Sponsor	\$5,000	\$7,500	
	Supporting Sponsor	\$3,000	\$5,500	
Breakfast	Monday	\$1,650	\$2,450	
	Tuesday	\$1,650	\$2,450	
	Wednesday	\$1,650	\$2,450	
Lunch	Monday	\$1,900	\$2,700	
	Tuesday	\$1,900	\$2,700	
	Wednesday	\$1,900	\$2,700	
Coffee Break	Sunday	\$800	\$1,500	
	Monday	\$800	\$1,500	
	Tuesday	\$800	\$1,500	
Student Site Visit		\$1,100	\$1,650	
Exhibitor Booth	20x20	\$7,550	\$10,750	
	10x20	\$5,150	\$4,350	
	10x10	\$3,250	\$2,700	
Convention Lanyards		\$1,900	\$2,700	
Convention Notepads		\$1,900	\$2,700	
Convention Folders		\$1,900	\$2,700	

Committee Days	Sponsorship Level	Member Price	Non-Member Price	Total
President's Reception		\$1,900	\$2,700	
Breakfast	Friday	\$1,350	\$2,150	
Lunch	Wednesday	\$1,625	\$2,425	
	Thursday	\$1,625	\$2,425	
Coffee Break	Wednesday	\$800	\$1,500	
	Thursday	\$800	\$1,500	
Committee Days Lanyards		\$1,100	\$1,900	

Sponsorship	Sponsorship Level	Member Price	Non-Member Price	Total
Membership Directory	2-Page Spread	\$2,975	Not Available	
	Inside Front Cover	\$2,150	Not Available	
	Inside Back Cover	\$2,150	Not Available	
	Full-Page Ad	\$1,875	Not Available	
	Half-Page Ad	\$1,250	Not Available	
	Quarter-Page Ad	\$950	Not Available	

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2025 Partner Program Commitment Form

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Sponsorship	Sponsorship Level	Issue	Member Price	Non-Member Price	Total
PTI JOURNAL	Back Cover	S F	\$2,450	\$2,975	
	Inside Front Cover	S F	\$2,175	\$2,700	
	Inside Back Cover	S F	\$2,175	\$2,700	
	Full-Page Ad	S F	\$1,650	\$2,150	
	Half-Page Ad	S F	\$1,100	\$1,650	
	Quarter-Page Ad	S F	\$875	\$1,350	

Reference: Spring Issue (S) / Fall Issue (F)

Sponsorship	Sponsorship Level	Issue	Member Price	Non-Member Price	Total
PTI Academy	January		\$300	Not Available	
	February		\$300	Not Available	
	March		\$300	Not Available	
	April		\$300	Not Available	
	May		\$300	Not Available	
	June		\$300	Not Available	
	July		\$300	Not Available	
	August		\$300	Not Available	
	September		\$300	Not Available	
	October		\$300	Not Available	
	November		\$300	Not Available	
	December		\$300	Not Available	

Subtotal	
Discount (10% for 2 items, 15% for 3 items, 20% for 4 items, 25% for 5 items)	
Grand Total	

E-mail or mail your completed Partner Commitment Form with payment to:

Post-Tensioning Institute
 38800 Country Club Drive
 Farmington Hills, Michigan 48331

Paulina Barbone
paulina.barbone@post-tensioning.org
 (248) 848-3809

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