

2025 Partner Program

The Post-Tensioning Institute (PTI) offers a unique opportunity to meet your marketing, outreach, and engagement objectives by connecting you with the largest post-tensioning (PT) industry audience. Through event participation, sponsorship, and print advertising, you can effectively showcase your brand and marketing messages to key industry players.

World of Concrete

World of Concrete (WOC) is a premier annual international event for concrete and masonry professionals, showcasing the latest equipment, products, training, and technologies that enhance safety, efficiency, and high-quality products.

The Institute will be exhibiting in booth N3023 located in the North Hall of the Las Vegas Convention Center. PTI will also be hosting a VIP Reception for influential industry leaders. Attendees will enjoy an open bar, hors d'oeuvres, and networking with top decision-makers. Even if you're not exhibiting, you can still connect with key industry figures by sponsoring PTI's VIP Reception.



Please note that sponsorship is exclusive to PTI Members.

Sponsorship	Major Sponsor	Supporting Sponsor	Contributing Sponsor
Spots Available	Not Available	Not Available	Not Available
Member Pricing	\$5,500	\$3,250	\$2,225
VIP Reception – Guest Ribbons	15 Ribbons	10 Ribbons	5 Ribbons
Sponsor Recognition	Your company logo will be prominently displayed on a retractable banner at the booth and featured in a rotating presentation during the PTI VIP Reception.		

Certification Weeks

Certification Weeks offer specialized training and certification workshops for field personnel involved in post-tensioning (PT) operations, including installers, inspectors, and engineers, across six United States cities.

With over 900 students attending in 2024 and even more anticipated in 2025, PTI Certification Weeks provide ample opportunities to connect with industry professionals through our sponsorship options.



Please note that sponsorship is exclusive to PTI Members.

Sponsorship	Certification Week	Spots Available	Member Pricing
Tabletop Display	Dallas	1	\$450
	Nashville	Sold Out	\$450
	Salt Lake	1	\$450
	Atlanta	2	\$450
	Austin	1	\$450
	Phoenix	1	\$450
PTI Certification T-Shirt	Your company logo displayed on PTI's Certification t-shirt given to all certified personnel.	6	\$450

Convention

PTI Convention brings together over 200 industry professionals, including suppliers, contractors, consultants, design experts, government employees, educators, and students. This event features productive meetings, technical sessions, and networking opportunities through social events like the PTI Welcome Reception, PTI Awards Dinner, and the PTI Research Mixer.

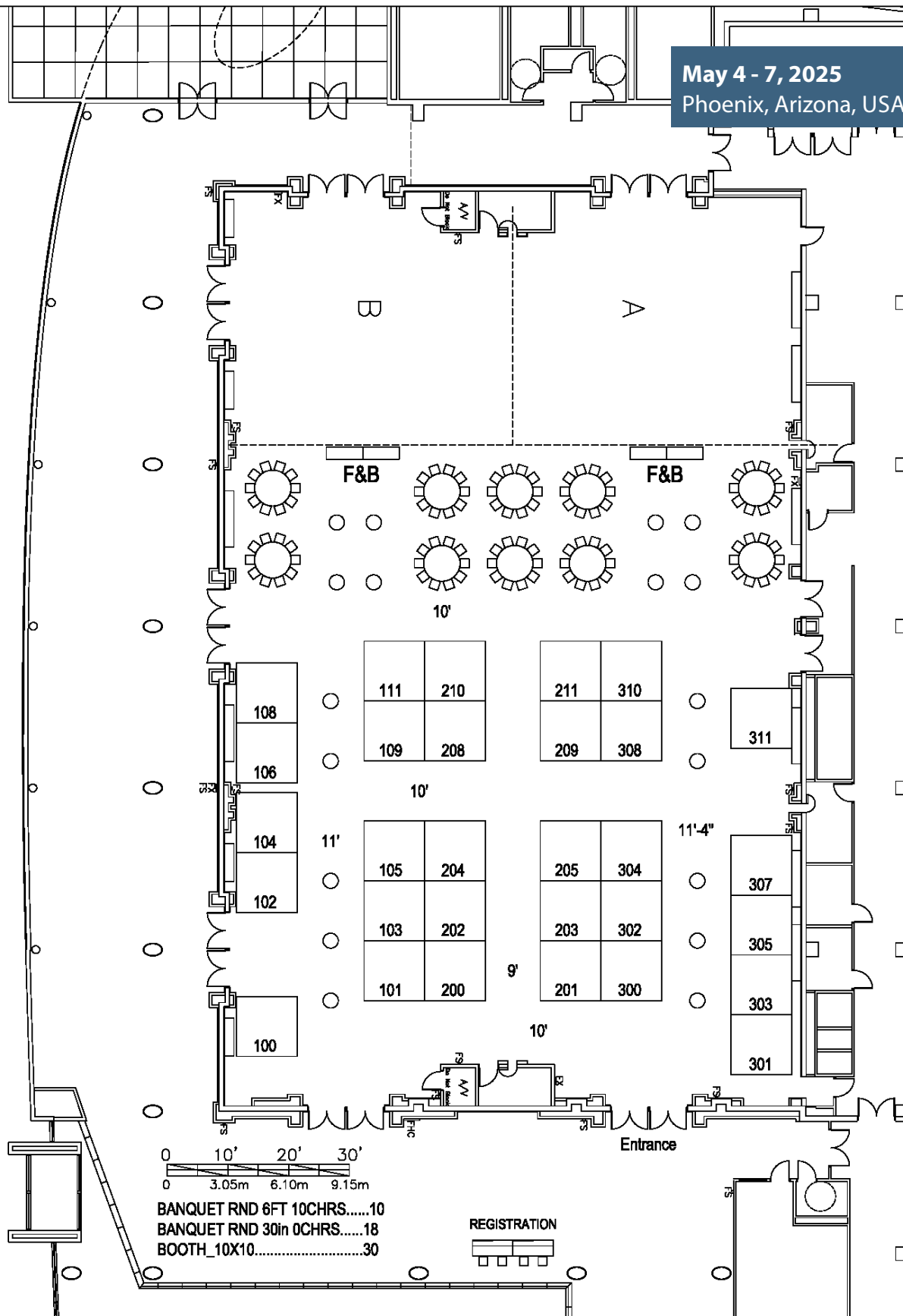
There's an opportunity and price point for everyone. Don't miss your chance to be part of this significant event.



Sponsorship	Sponsorship Level	Spots Available	Member Price	Non-Member Price
Welcome Reception	Major Sponsor	Sold Out	\$3,500	\$4,850
	Supporting Sponsor	Sold Out	\$1,500	\$2,850
Awards Reception	Major Sponsor	Sold Out	\$3,500	\$4,850
	Supporting Sponsor	Sold Out	\$1,500	\$2,850
Research Mixer	Major Sponsor	Sold Out	\$5,000	\$7,500
	Supporting Sponsor	1	\$3,000	\$5,500
Breakfast	Monday	1	\$1,650	\$2,450
	Tuesday	1	\$1,650	\$2,450
	Wednesday	1	\$1,650	\$2,450
Lunch	Monday	Sold Out	\$1,900	\$2,700
	Tuesday	1	\$1,900	\$2,700
	Wednesday	1	\$1,900	\$2,700
Coffee Break	Sunday	1	\$800	\$1,500
	Monday	Sold Out	\$800	\$1,500
	Tuesday	Sold Out	\$800	\$1,500
Student Site Visit with Company Logo	Monday	1	\$1,100	\$1,650
Exhibitor Booth	20x20		\$7,550	\$10,750
	10x20		\$5,150	\$6,750
	10x10		\$3,250	\$4,350
Convention Lanyards with Company Logo		Sold Out	\$1,900	\$2,700
Convention Notepads with Company Logo		Sold Out	\$1,900	\$2,700
Convention Folders with Company Logo		Sold Out	\$1,900	\$2,700

May 4 - 7, 2025
Phoenix, Arizona, USA

VALLEY OF THE SUN



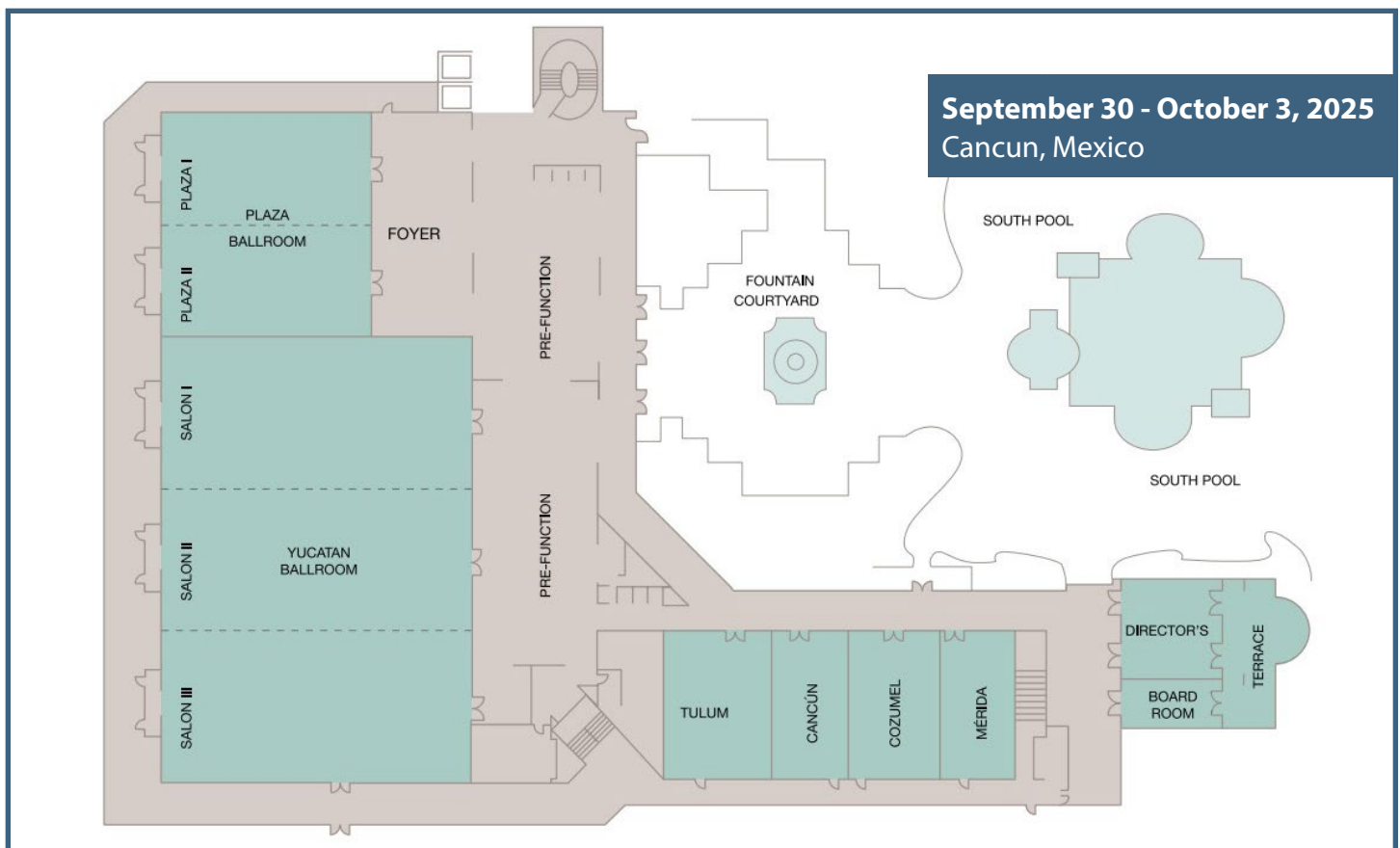
Committee Days

Committee Days draw the most active and influential professionals who establish industry standards and lead innovations. The 2024 event achieved record attendance with over 100 participants, including suppliers, contractors, and educators. Attendance is anticipated to increase with the 2025 event set in Cancun, Mexico.

PTI is offering five partnership opportunities for 2025, which include sponsorships for meals, coffee breaks, the President's Reception, and badge lanyards featuring company logos.



Sponsorship	Sponsorship Level	Spots Available	Member Price	Non-Member Price
President's Reception		Sold Out	\$1,900	\$2,700
Breakfast	Friday	1	\$1,350	\$2,150
Lunch	Wednesday	Sold Out	\$1,625	\$2,425
	Thursday	Sold Out	\$1,625	\$2,425
Coffee Break	Wednesday	Sold Out	\$800	\$1,500
	Thursday	Sold Out	\$800	\$1,500
Convention Lanyards with Company Logo		Sold Out	\$1,100	\$1,900

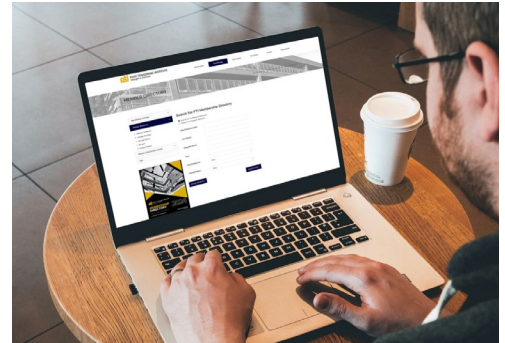


Membership Directory

Published annually, the Membership Directory is a highly valuable resource containing contact information for all PTI Members. Automatically mailed to members and distributed at PTI events, it is widely used throughout the year by post-tensioning (PT) suppliers, design professionals, contractors, consultants, government employees, and educators.

This repeated usage ensures longer ad life and frequent exposure to the most influential industry professionals.

Please note that sponsorship is exclusive to PTI Members.



Sponsorship	Sponsorship Level	Spots Available	Member Price
2-Page Spread		Sold Out	\$2,975
Inside	Front Cover	Sold Out	\$2,150
	Back Cover	Sold Out	\$2,150
Full-Page Ad		3	\$1,875
Half-Page Ad		Sold Out	\$1,250
Quarter-Page Ad		1	\$950

PTI JOURNAL

The PTI *JOURNAL*, published biannually and mailed globally to all PTI Members, is the sole periodical dedicated to the post-tensioned (PT) concrete industry. Featuring peer-reviewed technical papers, articles, industry news, and project case studies, the *JOURNAL* serves as a valuable reference with an extended shelf-life, enhancing ad longevity and brand exposure.

Distributed at major industry events and available for purchase on the PTI Store for non-members, the *JOURNAL* offers significant advertising opportunities.

Additionally, we can provide professional graphic design services for ad creation.



Sponsorship	Sponsorship Level	Spots Available	Member Price	Non-Member Price
Back Cover	Spring Issue	Sold Out	\$2,450	\$2,975
	Fall Issue	Sold Out	\$2,450	\$2,975
Inside Front Cover	Spring Issue	Sold Out	\$2,175	\$2,700
	Fall Issue	Sold Out	\$2,175	\$2,700
Inside Back Cover	Spring Issue	1	\$2,175	\$2,700
	Fall Issue	1	\$2,175	\$2,700
Full-Page Ad	Spring Issue	1	\$1,650	\$2,150
	Fall Issue	1	\$1,650	\$2,150
Half-Page Ad	Spring Issue	Sold Out	\$1,100	\$1,650
	Fall Issue	Sold Out	\$1,100	\$1,650
Quarter-Page Ad	Spring Issue	2	\$875	\$1,350
	Fall Issue	2	\$875	\$1,350

Advertising Submission Guidelines

For print advertisements, please submit an Adobe Acrobat PDF file of press-quality standard. Ensure all advertisements adhere to exact size specifications and are high-resolution, with photos and colors converted to CMYK. All images must be embedded and maintain a minimum resolution of 300 DPI.

PTI Membership Directory

Size Description		Width	Height	Bleed
* Two-Page Spread	Trim	17"	11"	0.125"
	Safe Zone	16"	10"	0.125"
* Please ensure that the vertical center of the advertisement, measuring 1-inch in width, does not contain any essential text or images to accommodate the fold or binding.				
Full-Page	Trim	8.5"	11"	0.125"
	Safe Zone	8"	10"	0.125"
Half-Page		7.375"	4.75"	Not Applicable
Quarter-Page		3.5"	4.75"	Not Applicable

PTI JOURNAL

Size Description		Width	Height	Bleed
Full-Page	Trim	8.375"	10.875"	0.125"
	Safe Zone	7.375"	9.875"	0.125"
Half-Page		7.375"	4.75"	Not Applicable
Quarter-Page		3.5"	4.75"	Not Applicable

Advertising Submission Deadlines

PTI Membership Directory

Issue	Deadline
Spring Issue	To Be Determined

PTI JOURNAL

Issue	Deadline
Spring Issue	March 1, 2025
Fall Issue	August 1, 2025

Send artwork file(s) to: Paulina Barbone at Paulina.Barbone@post-tensioning.org

Any artwork not meeting the above specifications must be corrected by the above deadlines. If the Post-Tensioning Institute (PTI) needs to make modifications to the artwork, changes will be billed at \$100 per hour for Members (\$150 per hour for Non-Members).

PTI Academy

For the first time, you can sponsor our monthly webinars and prominently feature your company logo and website at the start of each session. This unique visibility effectively boosts your brand recognition, reaching a wide array of targeted professional audiences eager to engage with industry leaders.

Company logo and website information must be submitted a month prior to Tram Hickey at Tram.Hickey@post-tensioning.org.

Please note that sponsorship is exclusive to PTI Members.



Sponsorship	Sponsorship Level	Spots Available	Member Price
Monthly Webinar	January	Not Available	\$300
	February	Not Available	\$300
	March	Sold Out	\$300
	April	Sold Out	\$300
	May	Sold Out	\$300
	June	Sold Out	\$300
	July	Sold Out	\$300
	August	Sold Out	\$300
	September	Sold Out	\$300
	October	Sold Out	\$300
	November	Sold Out	\$300
	December	Sold Out	\$300