POST-TENSIONING INSTITUTE
Strength in Concrete

2026 Partner Program

(Form Updated: August 2026)

The Post-Tensioning Institute (PTI) offers a unique opportunity to meet your marketing, outreach, and engagement objectives by connecting you with the largest post-tensioning (PT) industry audience. Through event participation, sponsorship, and print advertising, you can effectively showcase your brand and marketing messages to key industry players.

World of Concrete

World of Concrete (WOC) is a premier annual international event for concrete and masonry professionals, showcasing the latest equipment, products, training, and technologies that enhance safety, efficiency, and high-quality products.

The Institute will be exhibiting in booth N3023 located in the North Hall of the Las Vegas Convention Center. PTI will also be hosting a VIP Reception for influential industry leaders. Attendees will enjoy an open bar, hors d'oeuvres, and networking with top decision-makers. Even if you're not exhibiting, you can still connect with key industry figures by sponsoring PTI's VIP Reception.

Please note that sponsorship is exclusive to PTI Members.

Sponsorship	Major Sponsor	Supporting Sponsor
Member Pricing	No Longer Available	No Longer Available
Sponsor Recognition	Your company logo will take center stage on key marketing materials and poster signage displayed prominently at the booth. It will be featured rotating during the PTI VIP Reception's presentation.	

Certification Weeks

Certification Weeks offer specialized training and certification workshops for field personnel involved in post-tensioning (PT) operations, including installers, inspectors, and engineers, across six United States cities.

With over 900 students attending in 2025 and even more anticipated in 2026, PTI Certification Weeks provide ample opportunities to connect with industry professionals through our sponsorship options.

Please note that sponsorship is exclusive to PTI Members.

Sponsorship	Certification Week	Spots Available	Member Pricing
Tabletop Display	Week 1 - Las Vegas, NV	No Longer Available	$500
	Week 2 - Houston, TX	No Longer Available	$500
	Week 3 - Nashville, TN	No Longer Available	$500
	Week 4 - Phoenix, AZ	No Longer Available	$500
	Week 5 - Dallas, TX	No Longer Available	$500
	Week 6 - Denver, CO	1	$500
	Week 7 - Ft. Lauderdale, FL	No Longer Available	$500
	Week 8 - Austin, TX	2	$500
PTI Certification T-Shirt	Your company logo will be proudly displayed on PTI's Certification t-shirt, distributed to all certified personnel.	11	$500
PTI Calculators	Your company logo will be prominently displayed on signage at the Certification Registration Desk during each PTI Certification Week.	No Longer Available	$500

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Convention

PTI Convention brings together over 250 industry professionals, including suppliers, contractors, consultants, design experts, government employees, educators, and students. This event features productive meetings, technical sessions, and networking opportunities through social events like the PTI Welcome Reception, PTI Awards Dinner, and the PTI Research Mixer.

There's an opportunity and price point for everyone. Don't miss your chance to be part of this significant event.

2026 PTI Convention
May 4-7, 2026
Long Beach, California, USA

Sponsorship	Sponsorship Level	Spots Available	Member Price
Welcome Reception	Major Sponsor	No Longer Available	$3,500
	Supporting Sponsor	No Longer Available	$1,500
Awards Dinner	Major Sponsor	No Longer Available	$3,500
	Supporting Sponsor	No Longer Available	$1,500
Research Mixer	Major Sponsor	No Longer Available	$5,000
	Supporting Sponsor	No Longer Available	$1,500
Breakfast	Tuesday	No Longer Available	$1,000
	Wednesday	No Longer Available	$1,000
	Thursday	No Longer Available	$1,000
Lunch	Tuesday	No Longer Available	$1,000
	Wednesday	No Longer Available	$1,000
	Thursday	No Longer Available	$1,000
Coffee Break	Monday	No Longer Available	$750
	Tuesday	No Longer Available	$750
	Wednesday	No Longer Available	$750
	Thursday	No Longer Available	$750
Exhibitor Booth	10x40	No Longer Available	$8,150
	10x10	No Longer Available	$3,250
Technical Sessions	Session 1: *Topic to be determined*	No Longer Available	$500
	Session 2: *Topic to be determined*	No Longer Available	$500
	Session 3: *Topic to be determined*	No Longer Available	$500
	Session 4: *Topic to be determined*	No Longer Available	$500
Convention Lanyards with Company Logo		No Longer Available	$1,900
Convention Notepads with Company Logo		No Longer Available	$1,900
Convention Folders with Company Logo		No Longer Available	$1,900

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Committee Days

Committee Days draw the most active and influential professionals who establish industry standards and lead innovations. The 2025 event achieved record attendance with over 100 participants, including suppliers, contractors, and educators. Attendance is anticipated to increase with the 2026 event set in San Antonio, Texas, USA.

PTI is offering five partnership opportunities for 2026, which include sponsorships for meals, coffee breaks, the President's Reception, and badge lanyards featuring company logos.

2026 PTI Committee Days
September 30 - October 2, 2026
San Antonio, Texas, USA

Sponsorship	Sponsorship Level	Spots Available	Member Price
Welcome Reception	Major Sponsor	No Longer Available	$1,900
	Supporting Sponsor	No Longer Available	$1,500
President's Reception	Major Sponsor	No Longer Available	$1,900
	Supporting Sponsor	1	$1,500
Lunch	Wednesday	No Longer Available	$1,000
	Thursday	No Longer Available	$1,000
	Friday	1	
Coffee Break	Wednesday	No Longer Available	$750
	Thursday	1	$750
	Friday	1	$750
Convention Lanyards with Company Logo		No Longer Available	$1,250
Convention Notepads with Company Logo		No Longer Available	$1,250
Convention Folders with Company Logo		No Longer Available	$1,250

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Membership Directory

Published annually, the Membership Directory is a highly valuable resource containing contact information for all PTI Members. Automatically mailed to members and distributed at PTI events, it is widely used throughout the year by post-tensioning (PT) suppliers, design professionals, contractors, consultants, government employees, and educators.

This repeated usage ensures longer ad life and frequent exposure to the most influential industry professionals.

Please note that sponsorship is exclusive to PTI Members.

Sponsorship	Sponsorship Level	Spots Available	Member Price
2-Page Spread		No Longer Available	$2,975
Inside	Front Cover	No Longer Available	$2,175
	Back Cover	No Longer Available	$2,175
Full-Page Ad		No Longer Available	$1,875
Half-Page Ad		No Longer Available	$1,250
Quarter-Page Ad		No Longer Available	$950

PTI *JOURNAL*

The PTI *JOURNAL*, published biannually and mailed globally to all PTI Members, is the sole periodical dedicated to the post-tensioned (PT) concrete industry. Featuring peer-reviewed technical papers, articles, industry news, and project case studies, the *JOURNAL* serves as a valuable reference with an extended shelf-life, enhancing ad longevity and brand exposure.

Distributed at major industry events and available for purchase on the PTI Store for non-members, the *JOURNAL* offers significant advertising opportunities.

Additionally, we can provide professional graphic design services for ad creation.

Sponsorship	Sponsorship Level	Spots Available	Member Price
Back Cover	Spring Issue	No Longer Available	$2,450
	Fall Issue	No Longer Available	$2,450
Inside Front Cover	Spring Issue	No Longer Available	$2,175
	Fall Issue	No Longer Available	$2,175
Inside Back Cover	Spring Issue	No Longer Available	$2,175
	Fall Issue	No Longer Available	$2,175
Full-Page Ad	Spring Issue	No Longer Available	$1,875
	Fall Issue	No Longer Available	$1,875
Half-Page Ad	Spring Issue	No Longer Available	$1,250
	Fall Issue	No Longer Available	$1,250
Quarter-Page Ad	Spring Issue	No Longer Available	$950
	Fall Issue	No Longer Available	$950

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Advertising Submission Guidelines

For print advertisements, please submit an Adobe Acrobat PDF file of press-quality standard. Ensure all advertisements adhere to exact size specifications and are high-resolution, with photos and colors converted to CMYK. All images must be embedded and maintain a minimum resolution of 300 DPI.

PTI Membership Directory

Size Description		Width	Height	Bleed
*** Two-Page Spread**	Trim	17″	11″	0.125″
	Safe Zone	16″	10″	0.125″
* Please ensure that the vertical center of the advertisement, measuring 1-inch in width, does not contain any essential text or images to accommodate the fold or binding.				
Full-Page	Trim	8.5″	11″	0.125″
	Safe Zone	8″	10″	0.125″
Half-Page		7.375″	4.75″	Not Applicable
Quarter-Page		3.5″	4.75″	Not Applicable

PTI *JOURNAL*

Size Description		Width	Height	Bleed
Full-Page	Trim	8.5″	11″	0.125″
	Safe Zone	8″	10″	0.125″
Half-Page		7.375″	4.75″	Not Applicable
Quarter-Page		3.5″	4.75″	Not Applicable

Advertising Submission Deadlines

PTI Membership Directory

Issue	Deadline
Spring Issue	March 9, 2026

PTI *JOURNAL*

Issue	Deadline
Spring Issue	March 9, 2026
Fall Issue	August 9, 2026

Send artwork file(s) to: Paulina Barbone at Paulina.Barbone@post-tensioning.org

All print advertisement sizes must be confirmed at least two weeks before the artwork deadline.
Any artwork that does not meet these specifications must be corrected by the given deadlines.
If the Post-Tensioning Institute (PTI) needs to make adjustments to the artwork, the changes will be billed at $125 per hour for members.