

## 2026 Partner Program

(Form Updated: July 2025)

The Post-Tensioning Institute (PTI) offers a unique opportunity to meet your marketing, outreach, and engagement objectives by connecting you with the largest post-tensioning (PT) industry audience. Through event participation, sponsorship, and print advertising, you can effectively showcase your brand and marketing messages to key industry players.

### World of Concrete

World of Concrete (WOC) is a premier annual international event for concrete and masonry professionals, showcasing the latest equipment, products, training, and technologies that enhance safety, efficiency, and high-quality products.

The Institute will be exhibiting in booth N3023 located in the North Hall of the Las Vegas Convention Center. PTI will also be hosting a VIP Reception for influential industry leaders. Attendees will enjoy an open bar, hors d'oeuvres, and networking with top decision-makers. Even if you're not exhibiting, you can still connect with key industry figures by sponsoring PTI's VIP Reception.



**Please note that sponsorship is exclusive to PTI Members.**

Sponsorship	Major Sponsor	Supporting Sponsor
<b>Member Pricing</b>	\$1,000	\$500
<b>Sponsor Recognition</b>	Your company logo will take center stage on key marketing materials and poster signage displayed prominently at the booth. It will be featured rotating during the PTI VIP Reception's presentation.	

### Certification Weeks

Certification Weeks offer specialized training and certification workshops for field personnel involved in post-tensioning (PT) operations, including installers, inspectors, and engineers, across six United States cities.

With over 900 students attending in 2025 and even more anticipated in 2026, PTI Certification Weeks provide ample opportunities to connect with industry professionals through our sponsorship options.



**Please note that sponsorship is exclusive to PTI Members.**

Sponsorship	Certification Week	Spots Available	Member Pricing
<b>Tabletop Display</b>	Week 1 - Location to be announced	3	\$500
	Week 2 - Location to be announced	3	\$500
	Week 3 - Location to be announced	3	\$500
	Week 4 - Location to be announced	3	\$500
	Week 5 - Location to be announced	3	\$500
	Week 6 - Location to be announced	3	\$500
<b>PTI Certification T-Shirt</b>	Your company logo will be proudly displayed on PTI's Certification t-shirt, distributed to all certified personnel.	15	\$500
<b>PTI Calculators</b>	Your company logo will be prominently displayed on signage at the Certification Registration Desk during each PTI Certification Week.	1	\$500

## Convention

PTI Convention brings together over 250 industry professionals, including suppliers, contractors, consultants, design experts, government employees, educators, and students. This event features productive meetings, technical sessions, and networking opportunities through social events like the PTI Welcome Reception, PTI Awards Dinner, and the PTI Research Mixer.

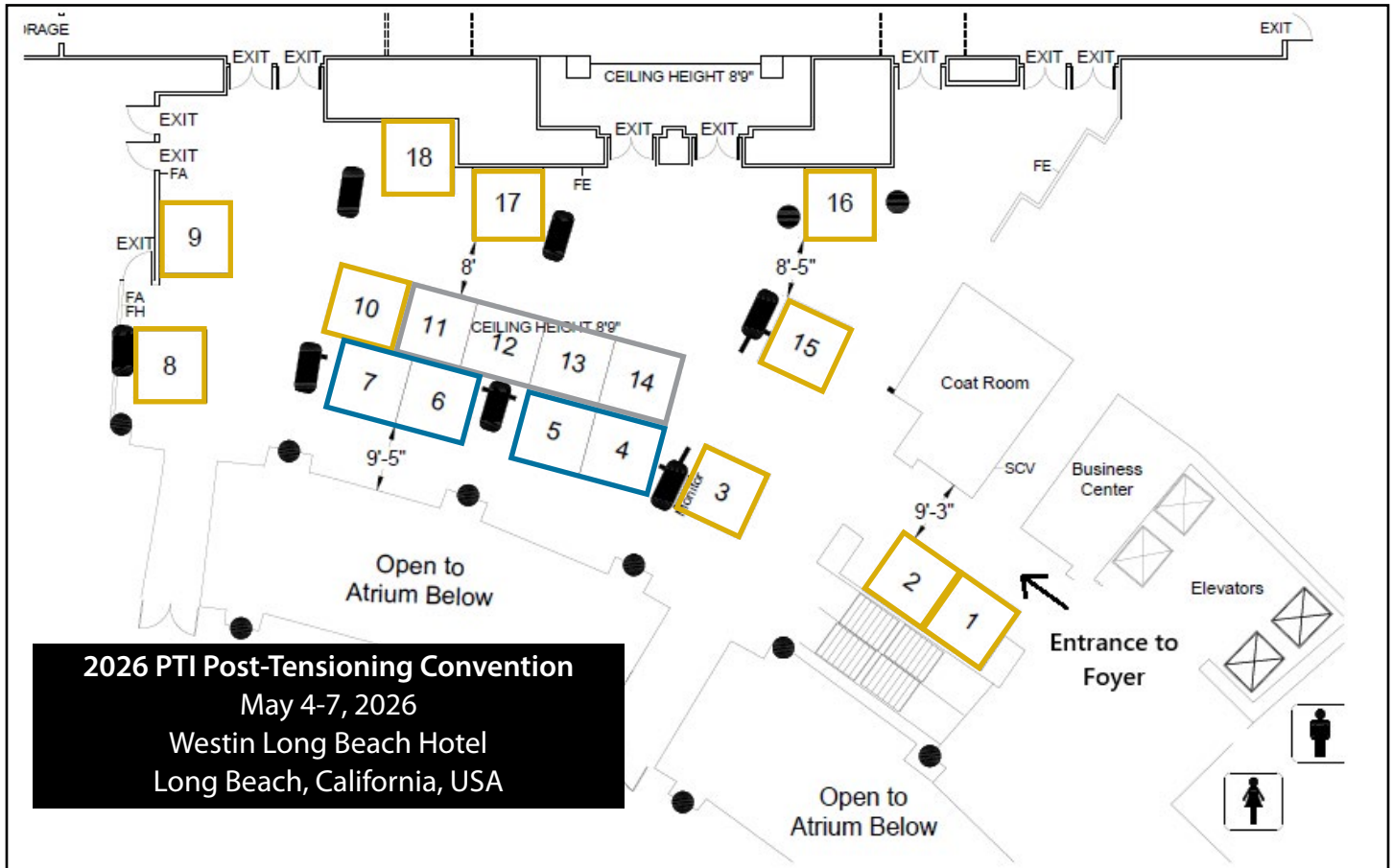
There's an opportunity and price point for everyone. Don't miss your chance to be part of this significant event.



**2026 PTI Convention**  
 May 4-7, 2026  
 Long Beach, California, USA

Sponsorship	Sponsorship Level	Spots Available	Member Price
<b>Welcome Reception</b>	Major Sponsor	1	\$3,500
	Supporting Sponsor	1	\$1,500
<b>Awards Dinner</b>	Major Sponsor	1	\$3,500
	Supporting Sponsor	1	\$1,500
<b>Research Mixer</b>	Major Sponsor	1	\$5,000
	Supporting Sponsor	2	\$1,500
<b>Breakfast</b>	Tuesday	2	\$1,000
	Wednesday	2	\$1,000
	Thursday	2	\$1,000
<b>Lunch</b>	Tuesday	2	\$1,000
	Wednesday	2	\$1,000
	Thursday	2	\$1,000
<b>Coffee Break</b>	Monday	2	\$750
	Tuesday	2	\$750
	Wednesday	2	\$750
	Thursday	2	\$750
<b>Exhibitor Booth</b>	10x40		\$8,150
	10x20		\$5,150
	10x10		\$3,250
<b>Technical Sessions</b>	Session 1: <i>Topic to be determined</i>	2	\$500
	Session 2: <i>Topic to be determined</i>	2	\$500
	Session 3: <i>Topic to be determined</i>	2	\$500
	Session 4: <i>Topic to be determined</i>	2	\$500
<b>Convention Lanyards with Company Logo</b>		1	\$1,900
<b>Convention Notepads with Company Logo</b>		1	\$1,900
<b>Convention Folders with Company Logo</b>		1	\$1,900

**Please Note:** Please refer to the color key below to view booth locations. All reservations are on a first-come, first-served basis.



**Size**

- 10x10 Booth
- 10x20 Booth
- 10x40 Booth

**Cost**

- \$3,250
- \$5,150
- \$8,150

**Benefits**

- 2 Complimentary Registrations
- 4 Complimentary Registrations
- 6 Complimentary Registrations

**What's Included:**

- Pipe and drape
- (1) 6' Table per booth
- (2) Chairs per booth
- (1) Trashcan per booth
- (1) Sign with exhibitor name

## Committee Days

Committee Days draw the most active and influential professionals who establish industry standards and lead innovations. The 2025 event achieved record attendance with over 100 participants, including suppliers, contractors, and educators. Attendance is anticipated to increase with the 2026 event set in San Antonio, Texas, USA.

PTI is offering five partnership opportunities for 2026, which include sponsorships for meals, coffee breaks, the President's Reception, and badge lanyards featuring company logos.



**2026 PTI Committee Days**  
 September 30 - October 2, 2026  
 San Antonio, Texas, USA

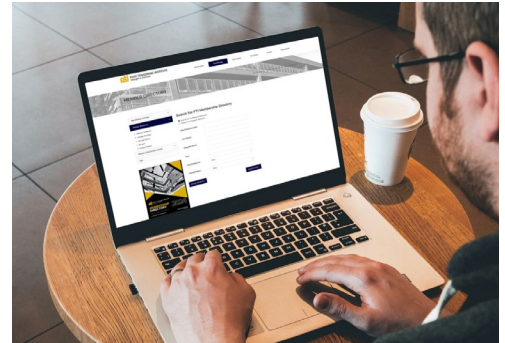
Sponsorship	Sponsorship Level	Spots Available	Member Price
<b>President's Reception</b>		1	\$1,900
<b>Breakfast</b>	Wednesday	2	\$1,000
	Thursday	2	\$1,000
	Friday	2	\$1,000
<b>Lunch</b>	Wednesday	2	\$1,000
	Thursday	2	\$1,000
<b>Coffee Break</b>	Wednesday	2	\$750
	Thursday	2	\$750
<b>Convention Lanyards with Company Logo</b>		1	\$1,250
<b>Convention Notepads with Company Logo</b>		1	\$1,250
<b>Convention Folders with Company Logo</b>		1	\$1,250

## Membership Directory

Published annually, the Membership Directory is a highly valuable resource containing contact information for all PTI Members. Automatically mailed to members and distributed at PTI events, it is widely used throughout the year by post-tensioning (PT) suppliers, design professionals, contractors, consultants, government employees, and educators.

This repeated usage ensures longer ad life and frequent exposure to the most influential industry professionals.

**Please note that sponsorship is exclusive to PTI Members.**



Sponsorship	Sponsorship Level	Spots Available	Member Price
<b>2-Page Spread</b>		1	\$2,975
<b>Inside</b>	Front Cover	1	\$2,175
	Back Cover	1	\$2,175
<b>Full-Page Ad</b>		2	\$1,875
<b>Half-Page Ad</b>		4	\$1,250
<b>Quarter-Page Ad</b>		2	\$950

## PTI JOURNAL

The PTI *JOURNAL*, published biannually and mailed globally to all PTI Members, is the sole periodical dedicated to the post-tensioned (PT) concrete industry. Featuring peer-reviewed technical papers, articles, industry news, and project case studies, the *JOURNAL* serves as a valuable reference with an extended shelf-life, enhancing ad longevity and brand exposure.

Distributed at major industry events and available for purchase on the PTI Store for non-members, the *JOURNAL* offers significant advertising opportunities.

**Additionally, we can provide professional graphic design services for ad creation.**



Sponsorship	Sponsorship Level	Spots Available	Member Price
<b>Back Cover</b>	Spring Issue	1	\$2,450
	Fall Issue	1	\$2,450
<b>Inside Front Cover</b>	Spring Issue	1	\$2,175
	Fall Issue	1	\$2,175
<b>Inside Back Cover</b>	Spring Issue	1	\$2,175
	Fall Issue	1	\$2,175
<b>Full-Page Ad</b>	Spring Issue	2	\$1,875
	Fall Issue	2	\$1,875
<b>Half-Page Ad</b>	Spring Issue	4	\$1,250
	Fall Issue	4	\$1,250
<b>Quarter-Page Ad</b>	Spring Issue	2	\$950
	Fall Issue	2	\$950



## Advertising Submission Guidelines

For print advertisements, please submit an Adobe Acrobat PDF file of press-quality standard. Ensure all advertisements adhere to exact size specifications and are high-resolution, with photos and colors converted to CMYK. All images must be embedded and maintain a minimum resolution of 300 DPI.

### PTI Membership Directory

Size Description		Width	Height	Bleed
<b>* Two-Page Spread</b>	Trim	17"	11"	0.125"
	Safe Zone	16"	10"	0.125"
* Please ensure that the vertical center of the advertisement, measuring 1-inch in width, does not contain any essential text or images to accommodate the fold or binding.				
<b>Full-Page</b>	Trim	8.5"	11"	0.125"
	Safe Zone	8"	10"	0.125"
<b>Half-Page</b>		7.375"	4.75"	Not Applicable
<b>Quarter-Page</b>		3.5"	4.75"	Not Applicable

### PTI JOURNAL

Size Description		Width	Height	Bleed
<b>Full-Page</b>	Trim	8.5"	11"	0.125"
	Safe Zone	8"	10"	0.125"
<b>Half-Page</b>		7.375"	4.75"	Not Applicable
<b>Quarter-Page</b>		3.5"	4.75"	Not Applicable

## Advertising Submission Deadlines

### PTI Membership Directory

Issue	Deadline
<b>Spring Issue</b>	March 9, 2026

### PTI JOURNAL

Issue	Deadline
<b>Spring Issue</b>	March 9, 2026
<b>Fall Issue</b>	August 9, 2026

**Send artwork file(s) to:** Paulina Barbone at [Paulina.Barbone@post-tensioning.org](mailto:Paulina.Barbone@post-tensioning.org)

All print advertisement sizes must be confirmed at least two weeks before the artwork deadline.

Any artwork that does not meet these specifications must be corrected by the given deadlines.

If the Post-Tensioning Institute (PTI) needs to make adjustments to the artwork, the changes will be billed at \$125 per hour for members.

## PTI Academy

Position your brand at the forefront of industry discussions by sponsoring our monthly webinars. With your company logo and website prominently showcased at the start of each session, you'll gain unparalleled visibility among a targeted audience of industry professionals.

Company logo and website information must be submitted a month prior to Tram Hickey at [Tram.Hickey@post-tensioning.org](mailto:Tram.Hickey@post-tensioning.org).

**Please note that sponsorship is exclusive to PTI Members.**



Sponsorship	Sponsorship Level	Spots Available	Member Price
<b>Monthly Webinar</b>	January	2	\$400
	February	2	\$400
	March	2	\$400
	April	2	\$400
	May	2	\$400
	June	2	\$400
	July	2	\$400
	August	2	\$400
	September	2	\$400
	October	2	\$400
	November	2	\$400
	December	2	\$400

**2026 Partner Program Commitment Form (Form Updated: May 2025)**

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<b>Company Name</b>					
<b>Street Address</b>					
<b>City</b>		<b>State/Province</b>		<b>Zip Code/Postal</b>	
<b>Country</b>					
<b>Contact Name</b>					
<b>Contact Email</b>					
<b>Contact Phone</b>					
<b>Website</b>					

<b>Payment Method</b>	<b>American Express</b>	<b>Discover</b>	<b>MasterCard</b>
	<b>Check (U.S. Bank Only)</b>	<b>Invoice (Members Only)</b>	<b>Visa</b>
<b>Credit Card Number</b>			
<b>Expiration Date:</b>		<b>CVV</b>	
<b>Complete Billing Address</b>			
<b>Cardholder Name</b>			
<b>Cardholder Signature</b>			

E-mail or mail your completed Partner Commitment Form with payment to:

**Post-Tensioning Institute**  
 38800 Country Club Drive  
 Farmington Hills, Michigan 48331

**Michelle Stern**  
[michelle.stern@post-tensioning.org](mailto:michelle.stern@post-tensioning.org)  
 (248) 848-3182

You will receive an email confirmation for your PTI Partner Selections. If any of your selections require additional instructions (such as Convention Booth, Lanyards, Advertisements, etc.), these will be sent separately after confirmation. Items are available on a first-come, first-served basis.

Sponsorship	Sponsorship Level	Member Price	Total
World of Concrete	Major Sponsor	\$1,000	
	Supporting Sponsor	\$500	

Certification Sponsorship	Sponsorship Level	Member Price	Total
Tabletop Display	Week 1 - Location TBA	\$500	
	Week 2 - Location TBA	\$500	
	Week 3 - Location TBA	\$500	
	Week 4 - Location TBA	\$500	
	Week 5 - Location TBA	\$500	
	Week 6 - Location TBA	\$500	
T-Shirt Logo		\$500	
Calculators		\$500	

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## 2026 Partner Program Commitment Form (Form Updated: May 2025)

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Convention	Sponsorship Level	Member Price	Total
<b>Welcome Reception</b>	Major Sponsor	\$3,500	
	Supporting Sponsor	\$1,500	
<b>Awards Reception</b>	Major Sponsor	\$3,500	
	Supporting Sponsor	\$1,500	
<b>Research Mixer</b>	Major Sponsor	\$5,000	
	Supporting Sponsor	\$1,500	
<b>Breakfast</b>	Tuesday	\$1,000	
	Wednesday	\$1,000	
	Thursday	\$1,000	
<b>Lunch</b>	Tuesday	\$1,000	
	Wednesday	\$1,000	
	Thursday	\$1,000	
<b>Coffee Break</b>	Monday	\$750	
	Tuesday	\$750	
	Thursday	\$750	
<b>Exhibitor Booth</b>	10x40	\$8,150	
	10x20	\$5,150	
	10x10	\$3,250	
<b>Technical Sessions</b>	Session 1: <i>Topic to be determined</i>	\$500	
	Session 2: <i>Topic to be determined</i>	\$500	
	Session 3: <i>Topic to be determined</i>	\$500	
	Session 4: <i>Topic to be determined</i>	\$500	
<b>Convention Lanyards</b>		\$1,900	
<b>Convention Notepads</b>		\$1,900	
<b>Convention Folders</b>		\$1,900	

Committee Days	Sponsorship Level	Member Price	Total
<b>President's Reception</b>		\$1,900	
<b>Breakfast</b>	Wednesday	\$1,000	
	Thursday	\$1,000	
	Friday	\$1,000	
<b>Lunch</b>	Wednesday	\$1,000	
	Thursday	\$1,000	
<b>Coffee Break</b>	Wednesday	\$750	
	Thursday	\$750	
<b>Committee Days Lanyards</b>		\$1,250	
<b>Committee Days Notepads</b>		\$1,250	
<b>Committee Days Folders</b>		\$1,250	

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**2026 Partner Program Commitment Form (Form Updated: May 2025)**

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Sponsorship	Sponsorship Level	Member Price	Total
<b>Membership Directory</b>	2-Page Spread	\$2,975	
	Inside Front Cover	\$2,175	
	Inside Back Cover	\$2,175	
	Full-Page Ad	\$1,875	
	Half-Page Ad	\$1,250	
	Quarter-Page Ad	\$950	

Sponsorship	Sponsorship Level	Issue	Member Price	Total
<b>PTI JOURNAL</b>	Back Cover	S F	\$2,450	
	Inside Front Cover	S F	\$2,175	
	Inside Back Cover	S F	\$2,175	
	Full-Page Ad	S F	\$1,875	
	Half-Page Ad	S F	\$1,250	
	Quarter-Page Ad	S F	\$950	

**Reference:** Spring Issue (S) / Fall Issue (F)

Sponsorship	Sponsorship Level	Member Price	Total
<b>PTI Academy</b>	January	\$400	
	February	\$400	
	March	\$400	
	April	\$400	
	May	\$400	
	June	\$400	
	July	\$400	
	August	\$400	
	September	\$400	
	October	\$400	
	November	\$400	
	December	\$400	

<b>Subtotal</b>	
<b>Discount (15% for 3 or more items)</b>	
<b>Grand Total</b>	

E-mail or mail your completed Partner Commitment Form with payment to:

**Post-Tensioning Institute**  
 38800 Country Club Drive  
 Farmington Hills, Michigan 48331

**Michelle Stern**  
[michelle.stern@post-tensioning.org](mailto:michelle.stern@post-tensioning.org)  
 (248) 848-3182

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