2027 Partner Program

POST-TENSIONING INSTITUTE
Strength in Concrete

The Post-Tensioning Institute (PTI) offers a unique opportunity to meet your marketing, outreach and engagement objectives by connecting you with the largest post-tensioning (PT) industry audience. Through event participation, sponsorship and print advertising, you can effectively showcase your brand and marketing messages to key industry players.

World of Concrete

World of Concrete (WOC) is a premier annual international event for concrete and masonry professionals, showcasing the latest equipment, products, training and technologies that enhance safety, efficiency and high-quality products.

PTI will be exhibiting in booth N3023 located in the North Hall of the Las Vegas Convention Center. The Institute will also be hosting a VIP Reception for influential industry leaders. Attendees will enjoy an open bar, hors d'oeuvres and networking with top decision-makers. Even if you're not exhibiting, you can still connect with key industry figures by sponsoring PTI's VIP Reception.

Please note that sponsorship is exclusive to PTI Members.

Sponsorship	Major Sponsor	Supporting Sponsor
Member Pricing	$1,000	$500
Sponsor Recognition	Your company logo will take center stage on key marketing materials and poster signage displayed prominently at the booth. It will be featured rotating during the PTI VIP Reception's presentation.	

Certification Weeks

Certification Weeks offer specialized training and certification workshops for field personnel involved in post-tensioning (PT) operations, including installers, inspectors and engineers across six United States cities.

With over 900 students attending in 2026 and even more anticipated in 2027, PTI Certification Weeks provide ample opportunities to connect with industry professionals through our sponsorship options.

Please note that sponsorship is exclusive to PTI Members.

Sponsorship	Certification Week	Spots Available	Member Pricing
Tabletop Display	Dallas, TX	2	$500
	Atlanta, GA	1	$500
	Nashville, TN	1	$500
	Miami, FL	1	$500
	Austin, TX	2	$500
PTI Certification T-Shirt	Your company logo will be proudly displayed on PTI's Certification t-shirt, distributed to all certified personnel.	5	$500
PTI Calculators	Your company logo will be prominently displayed on signage at the Certification Registration Desk during each PTI Certification Week.	Sold Out	
PTI Pencils	Your company logo will be prominently displayed on signage at the Certification Registration Desk during each PTI Certification Week.	1	$750

Convention

PTI Convention brings together over 240 industry professionals, including suppliers, contractors, consultants, design experts, government employees, educators and students. This event features productive meetings, technical sessions and networking opportunities through social events like the PTI Welcome Reception, PTI Awards Luncheon and the PTI Research Mixer.

There's an opportunity and price point for everyone. Don't miss your chance to be part of this significant event.

2027 PTI Convention
May 3-6, 2027
Lake Buena Vista, Florida

Sponsorship	Sponsorship Level	Spots Available	Member Price
Welcome Reception	Major Sponsor	1	$3,500
	Supporting Sponsor	Sold Out	
Awards Luncheon	Major Sponsor	Sold Out	
	Supporting Sponsor	Sold Out	
Networking Reception	Major Sponsor	1	$3,500
	Supporting Sponsor	1	$1,500
Research Mixer	Major Sponsor	1	$5,000
	Supporting Sponsor	1	$2,000
Breakfast	Monday	2	$1,000
	Tuesday	2	$1,000
	Wednesday	2	$1,000
	Thursday	2	$1,000
Lunch	Monday	2	$1,000
	Tuesday	2	$1,000
	Wednesday	2	$1,000
	Thursday	2	$1,000
Coffee Break	Monday	2	$750
	Tuesday	2	$750
	Wednesday	2	$750
	Thursday	2	$750
Exhibit Booth	10x40 (Includes 6 Complimentay Registrations)	Sold Out	
	10x20 (Includes 4 Complimentay Registrations)	2	$5,500
	10x10 (Includes 2 Complimentay Registrations)	17	$3,250
Convention Lanyards with Company Logo		Sold Out	
Convention Notepads with Company Logo		Sold Out	
Convention Folders with Company Logo		1	$1,900

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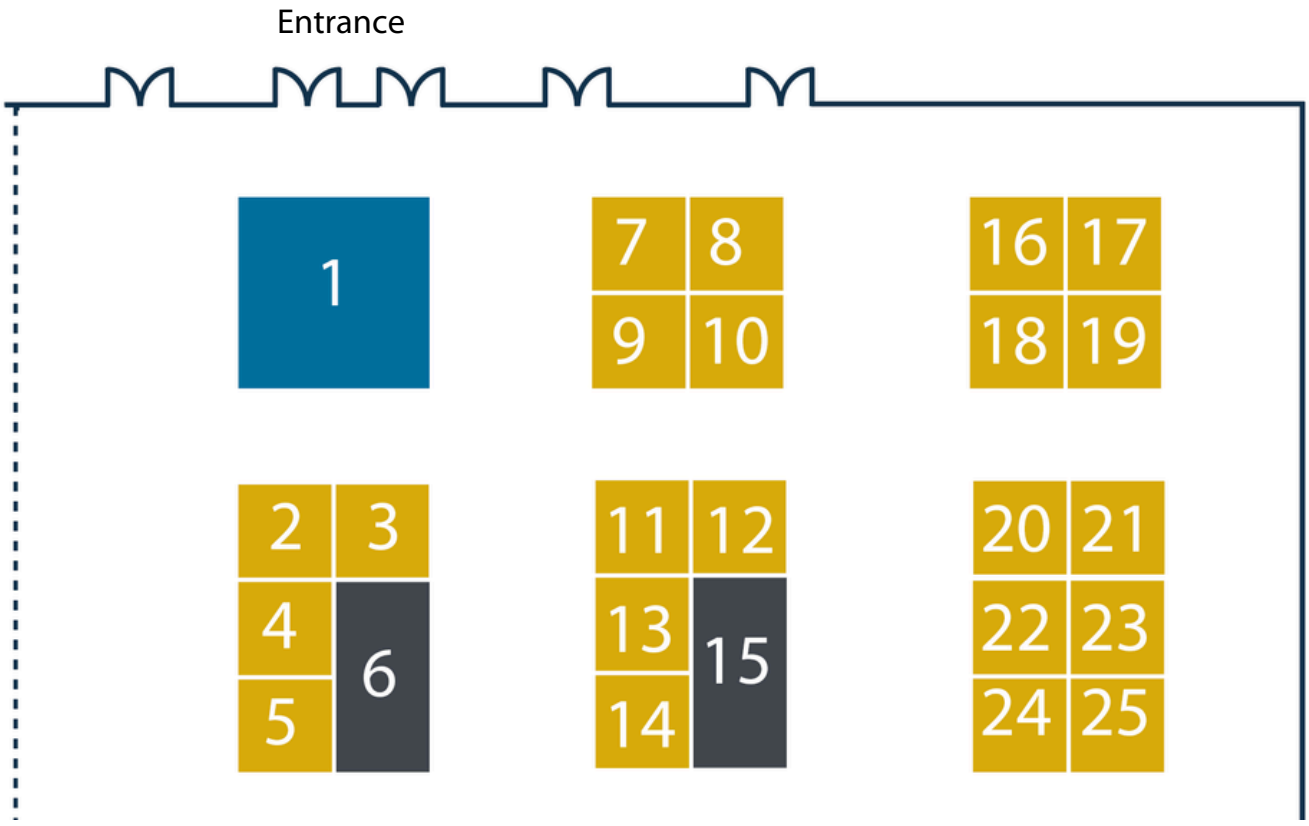
Note: Please refer to the color key below to view booth locations. All reservations are on a first-come, first-served basis.

Size
- 10x10 Booth
- 10x20 Booth
- 10x40 Booth

Cost
- $3,250
- $5,500
- $8,500

Benefits
- 2 Complimentary Registrations
- 4 Complimentary Registrations
- 6 Complimentary Registrations



Included with booth:
- Pipe and drape
- (1) 6'Table per booth
- (2) Chairs per booth
- (1) Trash can per booth
- (1) Sign with exhibitor name

2027 PTI Post-Tensioning Convention
May 3-6, 2027
Hilton Orlando Lake Buena Vista
Lake Buena Vista, Florida, USA

Committee Days

Committee Daysdraw the most active and influential professionals who establish industry standards and lead innovations. This event achieves record attendance of over 100 participants, including suppliers, contractors and educators.

PTI is offering eight partnership opportunities for 2027, which include sponsorships for meals, coffee breaks, Welcome Reception, President's Reception, lanyards and much more featuring your company logo.

2027 PTI Committee Days
October 31 - November 4, 2027
Boston, Massachusetts, USA

Sponsorship	Sponsorship Level	Spots Available	Member Price
Welcome Reception	Major Sponsor	1	$2,750
	Supporting Sponsor	Sold Out	
President's Reception	Major Sponsor	Sold Out	
	Supporting Sponsor	Sold Out	
Breakfast	Sunday	2	$1,000
	Monday	2	$1,000
	Tuesday	2	$1,000
	Wednesday	2	$1,000
Lunch	Sunday	2	$1,000
	Monday	2	$1,000
	Tuesday	2	$1,000
	Wednesday	2	$1,000
Coffee Break	Sunday	2	$750
	Monday	2	$750
	Tuesday	2	$750
	Wednesday	2	$750
Event Lanyards with Company Logo		Sold Out	
Event Notepads with Company Logo		Sold Out	
Event Folders with Company Logo		1	$1,300

Membership Directory

Published annually, the Membership Directory is a highly valuable resource containing contact information for all PTI Members. Automatically mailed to members and distributed at PTI events, it is widely used throughout the year by post-tensioning (PT) suppliers, design professionals, contractors, consultants, government employees and educators.

Please note that sponsorship is exclusive to PTI Members.

Sponsorship	Sponsorship Level	Spots Available	Member Price
2-Page Spread		Sold Out	
Inside	**Front Cover**	Sold Out	
	Back Cover	Sold Out	
Full-Page Ad		Sold Out	
Half-Page Ad		3	$1,250
Quarter-Page Ad		2	$750

PTI JOURNAL

The PTI JOURNAL, published biannually and mailed globally to all PTI Members, is the sole periodical dedicated to the post-tensioned (PT) concrete industry. Featuring peer-reviewed technical papers, articles, industry news and project case studies, the JOURNAL serves as a valuable reference with an extended shelf-life, enhancing ad longevity and brand exposure.

Distributed at major industry events and available for purchase on the PTI Store for non-members, the JOURNAL offers significant advertising opportunities.

Sponsorship	Sponsorship Level	Spots Available	Member Price
Back Cover	Spring Issue	1	$2,600
	Fall Issue	1	$2,600
Inside Front Cover	Spring Issue	Sold Out	
	Fall Issue	Sold Out	
Inside Back Cover	Spring Issue	Sold Out	
	Fall Issue	Sold Out	
Full-Page Ad	Spring Issue	2	$1,950
	Fall Issue	2	$1,950
Half-Page Ad	Spring Issue	3	$1,250
	Fall Issue	3	$1,250
Quarter-Page Ad	Spring Issue	2	$750
	Fall Issue	2	$750

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Advertising Submission Guidelines

For print advertisements, please submit an Adobe Acrobat PDF file of press-quality standard. Ensure all advertisements adhere to exact size specifications and are high-resolution, with photos and colors converted to CMYK. All images must be embedded and maintain a minimum resolution of 300 DPI.

PTI Membership Directory

Size Description		Width	Height	Bleed
*** Two-Page Spread**	Trim	17″	11″	0.125″
	Safe Zone	16″	10″	0.125″
* Please ensure that the vertical center of the advertisement, measuring 1-inch in width, does not contain any essential text or images to accommodate the fold or binding.				
Full-Page	Trim	8.5″	11″	0.125″
	Safe Zone	8″	10″	0.125″
Half-Page		7.375″	4.75″	Not Applicable
Quarter-Page		3.5″	4.75″	Not Applicable

PTI JOURNAL

Size Description		Width	Height	Bleed
Full-Page	Trim	8.5″	11″	0.125″
	Safe Zone	8″	10″	0.125″
Half-Page		7.375″	4.75″	Not Applicable
Quarter-Page		3.5″	4.75″	Not Applicable

Advertising Submission Deadlines

PTI Membership Directory

Issue	Deadline
Spring Issue	March 2, 2027

PTI JOURNAL

Issue	Deadline
Spring Issue	March 2, 2027
Fall Issue	August 3, 2027

Send artwork file(s) to: Michelle Stern at Michelle.Stern@post-tensioning.org

All print advertisement sizes must be confirmed at least two weeks before the artwork deadline.
Any artwork that does not meet these specifications must be corrected by the given deadlines.

PTI Academy

Position your brand at the forefront of industry discussions by sponsoring our monthly webinars. With your company logo and website prominently showcased at the start of each session, you'll gain unparalleled visibility among a targeted audience of industry professionals.

Company logo and website information must be submitted a month prior to Tram Hickey at Tram.Hickey@post-tensioning.org.

Please note that sponsorship is exclusive to PTI Members.

Sponsorship	Sponsorship Level	Spots Available	Member Price
Monthly Webinar	January	1	$400
	February	1	$400
	March	1	$400
	April	1	$400
	Mary	1	$400
	June	1	$400
	July	1	$400
	August	1	$400
	September	1	$400
	October	1	$400
	November	1	$400
	December	1	$400

Thank you to all of our sponsors!