

2019 Advertising Guidelines and Submittal Instructions

PTI JOURNAL *Reach design professionals and industry representatives.*



Take advantage of discounted ad rates by reserving ad space in both 2019 issues of the *PTI Journal*. In 2019, the *PTI Journal* will be distributed to PTI Company and Professional Members. Additionally, PTI sells back issues to design professionals and academicians around the world. The publication features PT-focused peer-reviewed technical papers, articles, industry news, and project case studies.



NEW—Save \$100 on total purchase when ads are placed in both 2019 issues.

Ad size	Member		Nonmember		# of Issues		Total
	Color	Black & white	Color	Black & white	1 Issue	2 Issues	
1/4 page	\$600	\$375	\$725	\$500	X1	X2	
1/2 page	\$825	\$600	\$925	\$725	X1	X2	
Full page	\$1150	\$925	\$1275	\$1050	X1	X2	
Inside cover	\$1425		\$1550		X1	X2	
Back cover	\$1700		\$1825		X1	X2	
Subtotal:							
Subtract \$100 from subtotal if ads are placed in both issues							
Total:							

Please indicate the issue(s) you would like your ad(s) to be included in.

- 2019 Issue 1 - June/July 2019 Issue 2 - December

Company name _____

Street address _____ City _____ State _____ Zip code _____

Phone _____ Fax _____ E-mail _____

Contact name _____ Contact e-mail _____ Contact phone _____

PAYMENT INFORMATION

PAYMENT METHOD: CHECK (on US Bank) CREDIT CARD (select one) Visa MasterCard American Express Discover
 INVOICE (members only)

Cardholder name _____ Expiration date _____

Credit card # _____ Billing Address _____ Billing zip code _____

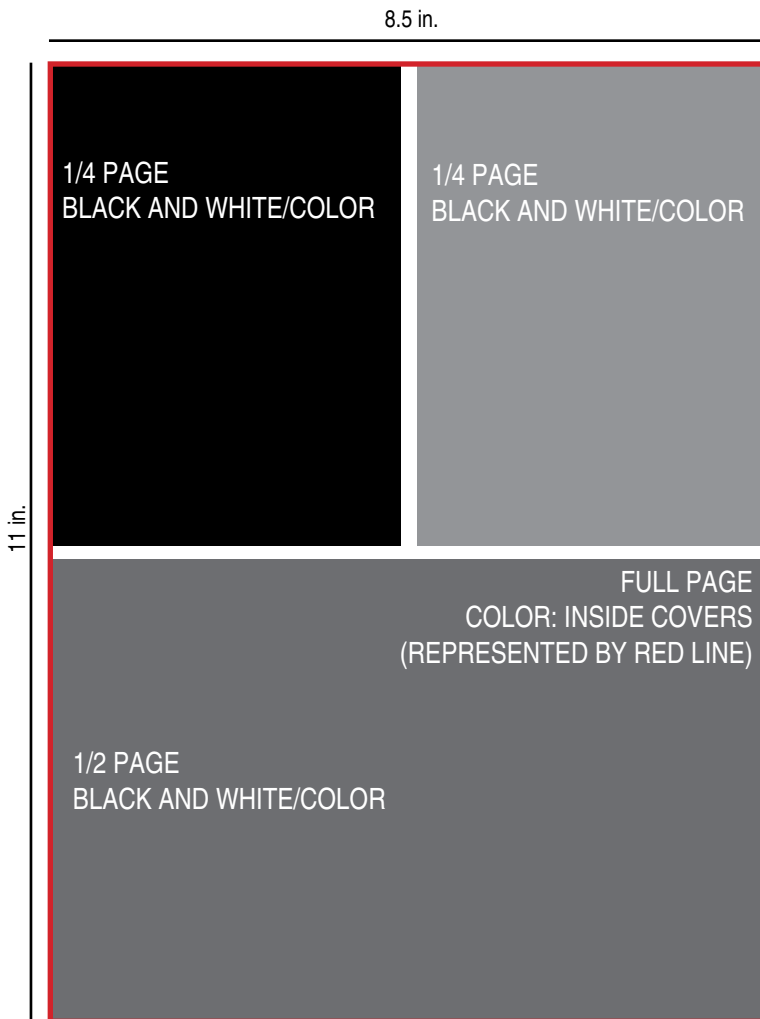
CVV _____ Signature _____



38800 Country Club Drive Farmington Hills, MI 48331
Contact Sara Steptoe-Campbell if you have any questions regarding ad space:
 Phone: (248) 848-3809 Fax: (248) 848-3181
 E-mail: sara.steptoe@post-tensioning.org

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PTI JOURNAL *An excellent forum to reach design professionals and industry representatives.*



ADVERTISING GUIDELINES:

- Files must be sent as an Adobe PDF version 5.0 or later (preferably as a press-quality, high-resolution file)
- Files should be converted to CMYK.
- If sending a color logo, please save it as a cmyk .eps file or a .tiff file with a resolution (dpi) of 300 or higher.
- If sending a black and white logo, please save it as a cmyk .eps file or a .tiff file with a resolution (dpi) of 300 or higher.
- Ad dimensions:
Full page with 1/8" bleeds: 8.75 in x 11.25 in
1/2 page: 7.3889 in. x 4.9259 in.
1/4 page: 3.5313 in. x 5.6879 in.

Diagram at left represents a 8.5 x 11 inch page. Image is not to scale.

Contact Sara Steptoe-Campbell with any questions. (Contact information is listed below.)

Please send artwork to sara.steptoe@post-tensioning.org by the dates indicated to the right to be included in the issue.

	Order Deadline	Artwork Deadline
Issue 1	April 30, 2019	May 14, 2019
Issue 2	August 30, 2019	September 13, 2019