

# 2019 ADVERTISING OPPORTUNITIES ANNUAL MEMBERSHIP DIRECTORY



**Deadline to submit order is Friday, March 15, 2019**  
**Deadline to submit artwork is Friday, March 29, 2019**

The PTI Membership Directory is published annually and includes a listing and contact information for all PTI Company Members and most PTI Professional Members. The directory is distributed to all PTI Members. In 2019, the directory will be available only in electronic format.

**Advertisements in the PTI Membership Directory may be full page, 1/2 page, or 1/4 page in full-color.**

## AD SIZES

Please check all that apply:

- 1/4 page color     1/2 page color     Full page color     Full page color inside cover     Back cover     2 page spread

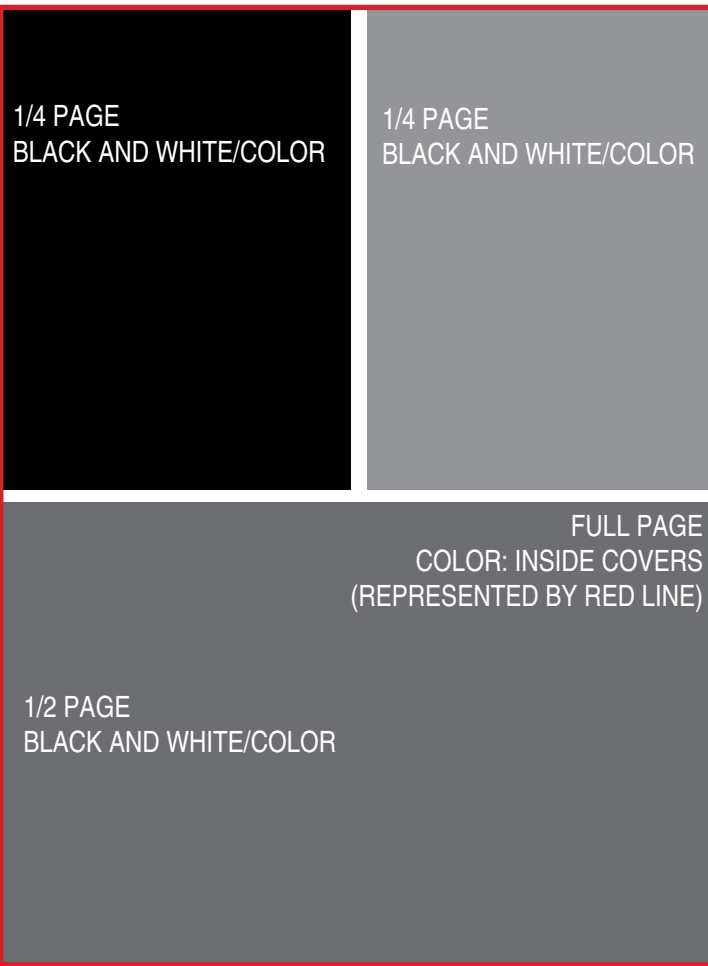
## CONTACT INFORMATION

_____ Company name					
_____ Street address			_____ City	_____ State	_____ Zip code
_____ Phone		_____ Fax		_____ E-mail	
_____ Contact name		_____ Contact e-mail		_____ Contact phone	

## PAYMENT INFORMATION

PAYMENT METHOD:     CHECK (on US Bank)     CREDIT CARD (check one)     Visa     MasterCard     American Express     Discover  
 INVOICE

_____ Cardholder name		_____ Expiration date	_____ CVV
_____ Credit card #		_____ Billing zip code	_____ Signature



## ADVERTISING GUIDELINES:

- Files must be sent as an Adobe PDF version 5.0 or later (preferably as a press quality, high-resolution file)
- If sending a color logo, please save it as an .eps file or a .tiff file with a resolution (dpi) of 300 or higher.
- If sending a black and white logo, please save it as an .eps file or a .tiff file with a resolution (dpi) of 150 or higher.
- Ad dimensions:  
2 page spread with 1/8 bleeds: 17.25 in. x 11.25 in.  
Full page with 1/8 bleeds: 8.75 in. x 11.25 in.  
1/2 page: 7.3889 in. x 4.9259 in.  
1/4 page: 3.5313 in. x 5.6879 in.

Diagram at left represents a 8.5 in. x 11 in. page. Image is not to scale.

Contact Sara Steptoe-Campbell with any questions. (Contact information is listed below.)

## ADVERTISING PRICES:

Annual Membership Directory		
Deadline for ad submittal: Friday, March 29, 2019		
Member	1/4 page color	\$500
	1/2 page color	\$700
	Full page color	\$1000
	Full page color inside cover	\$1250
	Full page color back cover	\$1500
	2 page spread	\$2000
Nonmember	NOT AVAILABLE	